



1865

ORCHARD AND GARDEN BOOK

California Nursery Company

NILES, CALIFORNIA



QUEEN ELIZABETH



LOVE SONG

"YOUR MONEY'S WORTH"

When you buy nursery stock, you are buying more than meets the eye. Nursery stock, because of its nature, is not something you can quickly exchange or reproduce, when the need presents itself, as with other merchandise. It is an investment that will be with you for a long period of time.

Actually, the cost of plant material represents only a small fraction of the total cost of bringing an orchard or vineyard into production; yet the quality and hardiness of the stock are factors that will decisively influence the success of your planting for a good many years. Besides, when you spend good money, you are entitled to getting your money's worth in terms of sturdy trees and vines that will yield the greatest amount of top-quality fruit, or strong plants that will produce lots of blooms, year after year. Thus, "quality" can hardly be over-emphasized as the foremost consideration when buying nursery stock.

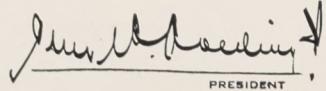
When it comes to quality and hardiness, the experience and production methods of the nursery behind the stock make a big difference. It is not sufficient for the nurseryman to know his business, he must also be willing to devote extra time, effort and care to develop hardy characteristics. For our part we welcome the challenge. Growing hardy plants and trees has been a specialty of the California Nursery Company throughout its long history.

Our founders had one main objective: to supply the best quality possible in both new and standard varieties, at prices consistent with honest value. John Rock, who established the California Nursery Company in 1865, was known widely and favorably as a man who took good care of his customers. So too were my grandfather and my father during the many years of their nursery operations. Naturally, our organization has endeavored to continue the tradition. Our main concern is to see how well we can do the job—cost is secondary, and related to quality in terms of value.

We realize also that to properly serve you it is necessary for everyone in our organization, from field to office to salesyard, to do his job well—and as a member of the "team." We are constantly endeavoring to expedite the flow of work and improve our customer service.

To all our friends—here at home, in distant states, and in foreign countries, may I say that full value in merchandise and service is the customer's reasonable right, and the first tenet of our business operations; and because quality is the only basis for a sound investment, we are sure you will find that Roeding's Quality materials truly give you "your money's worth."

COPYRIGHT 1956 BY
GEORGE C. ROEDING, JR.
COPYRIGHT RESERVED.
PRINTED IN U.S.A.


George C. Roeding
PRESIDENT



TIFFANY



ROEDING'S
QUALITY

ROSES



AARS SIGNIFIES THE BEST VARIETIES

When you buy an All America Rose you buy a variety that has been tested in various parts of North America and selected as **outstanding** by a national non-profit organization of experts. We recommend them as the finest.

AARS WINNERS FOR 1957

GOLDEN SHOWERS (Climbing Rose)—See page 8 for description.
WHITE BOUQUET (Floribunda Rose)—See page 7 for description.

AARS WINNER FOR 1956

CIRCUS: See page 7 for description.

AARS WINNERS FOR 1955

QUEEN ELIZABETH: (Plant Patent No. 1259.) This first representative of the new Grandiflora Class is a cross between Charlotte Armstrong, the famous Hybrid Tea, and Floradora, a Floribunda. Flowers of delicate, pure pink are borne on long, almost thornless stems, ideal for cutting. Blooms are carried both singly and in clusters. Glossy, deep green foliage. **\$2.50** each; 3 or more for **\$2.20** each.



PEACE



SPECIAL QUANTITY DISCOUNTS

5% on orders of 5 or more bush and climbing roses of your own selection.

10% on orders of 10 or more bush and climbing roses of your own selection.

(Not applicable to special prices for 3 roses of one variety.)



HELEN TRAUBEL



TIFFANY. (Plant Patent No. 1304.) Long pointed buds of deep pink and golden-yellow shading at the base of the petals open to double, high centered blooms of warm clear pink, outstanding in form and beauty, set off by dark green foliage. Each flower is produced singly on a strong stem by vigorous, upright and disease-resistant plant. **\$2.50** each; 3 or more for **\$2.20** each.

JIMINY CRICKET—see page 7 for description.

AARS WINNER FOR 1954

MOJAVE: (Plant Patent No. 1176.) Named for California's famous desert. Radiant orange is the dominant color, highlighted by flame-like tones of scarlet and vermillion. Flowers are produced mainly on strong individual stems. The plant is tall, rather upright, vigorous and free blooming. Mojave has many of the fine points of its parent, Charlotte Armstrong. **\$2.75** each; 3 or more **\$2.40** each.

AARS WINNER FOR 1953

CHRYSLER IMPERIAL: (Plant Patent No. 1167.) Ideal red exhibition rose of vivid rich tones of crimson red. Abundance of very large, high-centered flowers, borne singly on sturdy, medium-sized stems, lasting up to one week after cutting. Long, tapering buds. Bush is compact, with abundant dark green, semi-glossy foliage. **\$2.50** each; 3 or more **\$2.20** each.

AARS WINNERS FOR 1952

HELEN TRAUBEL: (Plant Patent No. 1028.) An outstanding rose named in honor of the famous opera star. The color varies with the weather from a light, sparkling pink to a luminous apricot. The buds are magnificent being unusually large and long. The plants are large and vigorous and they are nearly always covered with buds and blooms. This rose is expected to be one of the best for a long time to come. **\$2.50** each; 3 or more **\$2.20** each.

ROEDING'S QUALITY BUSH ROSES FOR 1957

The list here presented is representative of the finest rose varieties . . . the aristocratic names of roseland whose owners have faced the test of time and popular favor in California gardens to come through with flying colors. We can recommend them for a wide variety of uses. When you start right with **Roeding's Quality** Bush Roses you can have as many as 300 or more blooms the first year from a dozen bushes. Our roses are grown on the hardy MULTIFLORA JAPONICA rootstock. Plant from mid-December through March.



FRED EDMUNDS



BLANCHE MALLERIN: (Plant Patent No. 594.) A beautiful white, fragrant Hybrid Tea Rose, sometimes showing greenish reflections. Its streamlined buds come erect on healthy, upright plants and open to well-formed blooms 3½ to 4 inches across. Lovely for cutting. **\$2.25** each; 3 or more **\$2.00** each.

CALIFORNIA: (Plant Patent No. 449.) Long buds of unusual ruddy orange, toned with saffron yellow open to magnificent flowers; outer side of petals overlaid with saturn rose. A vigorous grower with healthy, glossy foliage; delicious fragrance. **\$1.65** each; 3 or more **\$1.45** each.

CAPISTRANO: (Plant Patent No. 922.) A vigorous, sturdy, hybrid tea rose, producing unusually large fragrant buds, a rich shade of deep, glowing rose-pink on extra long stems. Large double flowers sometimes reaching six inches across with thirty-six heavily textured petals and beautiful leathery foliage. **\$2.00** each; 3 or more **\$1.75** each.

CECILE BRUNNER: Small pointed pink buds. **\$1.65** each; 3 or more **\$1.45** each.

CHARLOTTE ARMSTRONG: (Plant Patent No. 455.) Slender, long carmine-red buds open to magnificent spectrum-red flowers. Free-blooming plants are strong, vigorous, branching; foliage handsome. An excellent rose for cut flowers. **\$2.25** each; 3 or more **\$2.00** each.

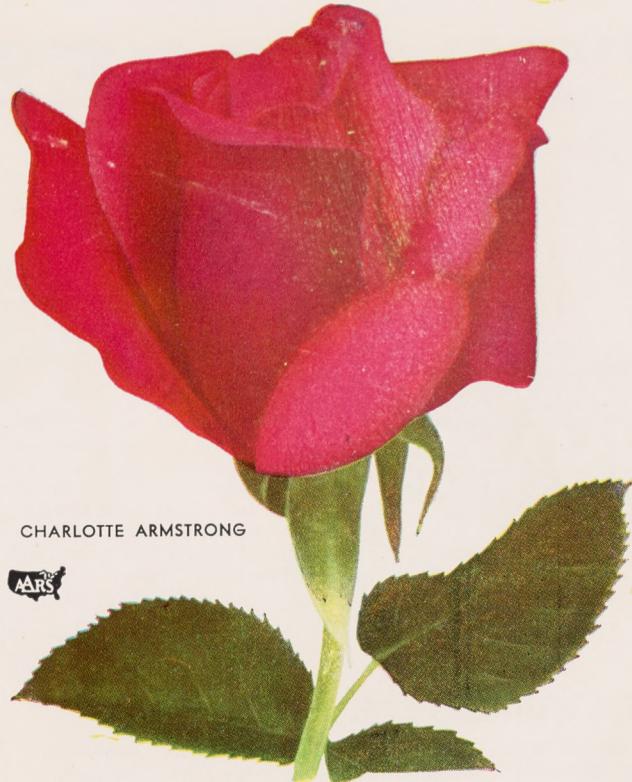
CONFIDENCE: (Plant Patent No. 1192.) A two-tone favorite. A pastel, blush pink with overtones of yellow. A tall, vigorous growing hybrid tea rose. **\$2.25** each; 3 or more for **\$2.00** each.

ECLIPSE: Clear yellow, profuse slender buds for cutting. National favorite yellow rose. **\$1.65** each; 3 or more **\$1.45** each.

ETOILE DE HOLLANDE: Brilliant red, strong growing; quite resistant to mildew; fragrant. **\$1.65** each; 3 or more **\$1.45** each.

FANDANGO: (Plant Patent No. 894.) Deep scarlet in the bud, the opening flowers are an unbelievably gay and bright Chinese red and they remain attractive until the last petal falls. **\$2.25** each; 3 or more **\$2.00** each.

FRED EDMUND: (Plant Patent No. 731.) Beautiful buds of burnt-orange open to lasting blooms of reddish apricot aging to orange-pink. Sturdy, glossy foliage. **\$2.00** each; 3 or more **\$1.75** each.



CHARLOTTE ARMSTRONG



GRAND DUCHESS CHARLOTTE: (Plant Patent No. 774.) Bud very long pointed, chestnut color; flower exceptionally large, double, full, unusually lasting, bright tomato red, shaded geranium red on long, strong stem. Large glossy foliage; vigorous, bushy. **\$2.00** each; 3 or more **\$1.75** each.

Your Most Thoughtful Gift . . . a Living Gift

ROEDING'S QUALITY ROSE BUSHES

3 of a kind — for a real bouquet

For Christmas, Birthdays, Anniversaries—
Postpaid, with card enclosed.

HEART'S DESIRE: (Plant Patent No. 501.) Long-stemmed buds of superb form, opening to shapely blooms of pure luminous red, but the color is not all, there is no other rose so sweetly fragrant. **\$1.75** each; 3 or more **\$1.55** each.



CHRYSLER IMPERIAL



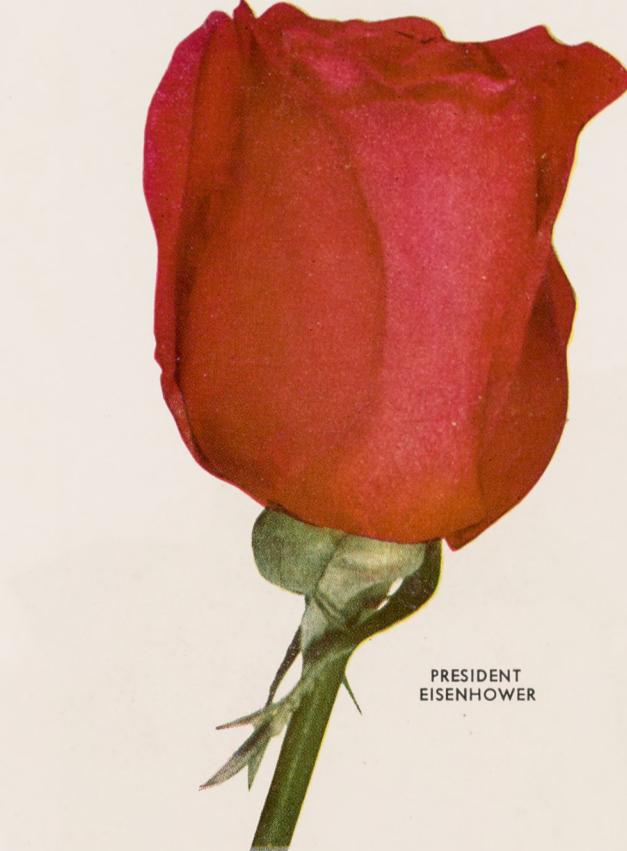


LINDA PORTER

LINDA PORTER: (Mrs. Cole Porter); (Plant Patent No. 1507.) Well-formed flowers of clear pink beauty with delicate shadings of apricot and with a satiny sheen inside and out. The firm textured petals, ranging from 46 to 58, form a double bloom, 4½ to 6 inches in diameter, with a strong, delightful fragrance. The vigorous plant is bushy, upright and well branched. **\$2.50** each; 3 or more **\$2.20** each.



LOWELL THOMAS



PRESIDENT
EISENHOWER

LOVE SONG: (Plant Patent No. 1360.) A great glowing bicolor beauty of radiant rich salmon-pink, with brilliant yellow on the lower petals. Large, double blooms. The plant resembles that of Peace, from which Love Song originates. **\$2.50** each; 3 or more **\$2.20** each.

LOWELL THOMAS: (Plant Patent No. 595.) Of vibrant chrome color, the vigorous growth and general air of optimism about this glorious new rose makes it suitable to bear the name of Lowell Thomas. The 25-petaled blooms open from beautiful buds and have a high center, with the petals rolling outward, making magnificent, glowing flowers. All-America for 1945. **\$2.25** each; 3 or more **\$2.00** each.

LULU: Daintily beautiful; long coral-pink buds of pencil slimness; semi-double blooms. **\$1.65** each; 3 or more **\$1.45** each.

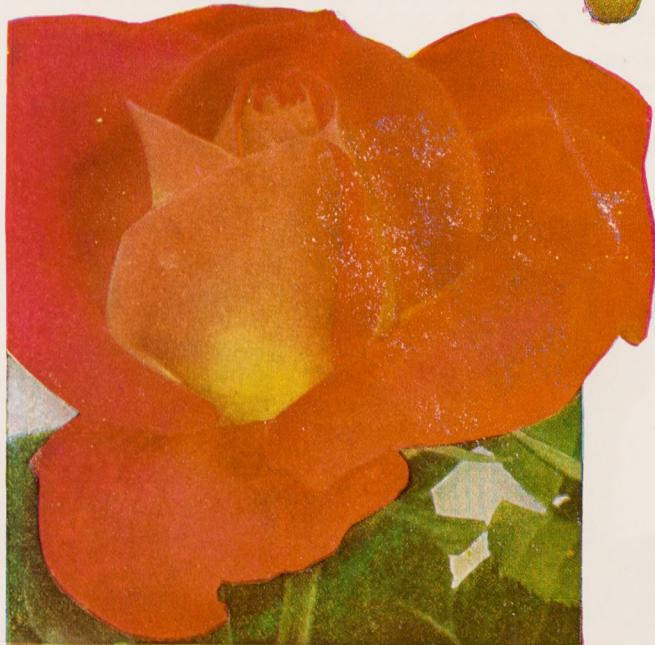
MME. HENRI GUILLOT: (Plant Patent No. 337.) Long, shapely buds of orange-red and rose opening to camellia-like, 20-petaled blooms of rich raspberry pink with a gold suffusion. Strong growing rose with large, glossy leaves that are unusually resistant to mildew. **\$2.00** each; 3 or more **\$1.75** each.



NOCTURNE



SUTTER'S GOLD



SATURNIA

SPECIAL QUANTITY DISCOUNTS

5% on orders of 5 or more bush and climbing roses of your own selection.
 10% on orders of 10 or more bush and climbing roses of your own selection.
 (Not applicable to special prices for 3 roses of one variety.)

MIRANDY: (Plant Patent No. 632.) The red rose All-America Winner for 1945. Large ovoid buds are deep dark red with black shading, open to rich chrysanthemum red blooms. The fragrance is full-bodied and delicious. \$2.25 each; 3 or more \$2.00 each.

MISSION BELLS: (Plant Patent No. 923.) A beautiful deep salmon pink hybrid tea rose opening to a clear shrimp pink color. The buds are long, pointed, borne on long stems, full flowered, large double, and generally borne singly, side buds being practically unknown. Abundant, attractive, coppery green foliage and disease resistant with very few thorns. Mission Bells produces great quantities of pleasing tea-scented flowers all through the blooming season. The color deepens in cool weather and does not fade. \$2.00 each; 3 or more \$1.75 each.

MRS. SAM McGREDY: Buds of reddish copper and orange; open blooms coppery pink; foliage bronze. Exceptionally good for cutting. \$1.65 each; 3 or more \$1.45 each.

NEW YORKER: (Plant Patent No. 823.) Fiery red blooms on long, stiff stems, a brilliant red that does not fade or blue. Well-formed bud and bloom, very fragrant on a sturdy plant, resistant to black spot. \$2.25 each; 3 or more \$2.00 each.

NOCTURNE: (Plant Patent No. 713.) A new red rose having extremely long perfect buds borne on long stems. The color of the bud is cardinal red with dark shadings of chrysanthemum crimson. Large, abundant, semiglossy foliage on a vigorous, sturdy bush. \$2.20 each; 3 or more \$2.00 each.

PEACE: The Finest New Rose of the Decade. (Plant Patent No. 591.) One marvel of this rose is the range of colors through which it passes, from opening yellow buds, with edges picoted cerise, to glorious five-inch blooms of alabaster-white. Each petal is edged with pink that seems to deepen as the flowers slowly open. The vigorous plant is as superior as the bloom, with clean, holly-like glossy foliage. Flowers borne singly on strong straight stems are unusually long lasting. Blooms are produced in succession throughout the season. \$2.50 each; 3 or more \$2.20 each.

PICTURE: All that the name implies. Perfect form in bud and bloom rich pink color. A beauty for cutting. \$1.65 each; 3 or more \$1.45 each.

PRESIDENT EISENHOWER: (Plant Patent No. 1217.) A fine, new medium red rose, in a much-needed shade. It grows to medium height with good vigor. Buds and blooms of excellent form and size. Disease resistant. \$2.25 each; 3 or more \$2.00 each.

PRESIDENT HERBERT HOOVER: Tall growing; inner petals apricot, outer rose red. \$1.65 each; 3 or more \$1.45 each.

SATURNIA: (Plant Patent No. 349.) Exceptionally beautiful multi-colored rose. Warm tones of cardinal red on inside of petals with salmon yellow and copper on reverse. Shiny dark green foliage. A good grower and excellent for cutting. \$1.75 each; 3 or more \$1.55 each.

SUTTER'S GOLD: (Plant Patent No. 885.) Winner of the Bagatelle Gold Medal 1948 at the famous Bagatelle Gardens, France. Beautiful, long pointed yellow buds, borne on a long straight stem good for cutting, richly shaded with orange and red. The twenty-four petaled flowers have a rich tea fragrance, high-centered and richly colored when they burst open. Abundance of large glossy foliage quite resistant to foliage trouble. \$2.25 each; 3 or more \$2.00 each.

TALISMAN: One of the best and most popular roses. Splashed gold, pink and carmine. \$1.65 each; 3 or more \$1.45 each.

FOR A REAL BOUQUET
plant 3 of a kind

We Prepare
transportation on all retail orders of bareroot stock to any point in California, and on all bulbs, bush and climbing roses anywhere in the U.S.A. (See details on page 10.)

CASH DISCOUNT
10% Cash and Carry
Discount on orders of \$10.00 or more on nursery stock only, paid for and taken from the sales yard at which your order is placed.

VOGUE



FLORIBUNDA ROSES

FOR LOTS OF BLOOM

This group of roses will beautify your garden with an almost unbelievable show of color from early spring until late fall, providing more color, more continuous bloom and even more flowers than almost any other flowering plants. For mass effect they are superb, and it is difficult to imagine anything more attractive than a bushy low hedge or border loaded with these roses. They are easy to grow, as they are quite hardy and remarkably indifferent to soil and climatic conditions.

AARS WINNER FOR 1957

WHITE BOUQUET: (Plant Patent No. 1415.) Enchanting white Floribunda with sparkling flowers up to 5 inches and contrasting lustrous dark green foliage. The buds are light cream and open into pure white, gardenia-like flowers with a sweet spicy fragrance. The plant is of the medium-sized variety, excellent for bedding and property borders. \$2.50 each; 3 or more \$2.20 each.

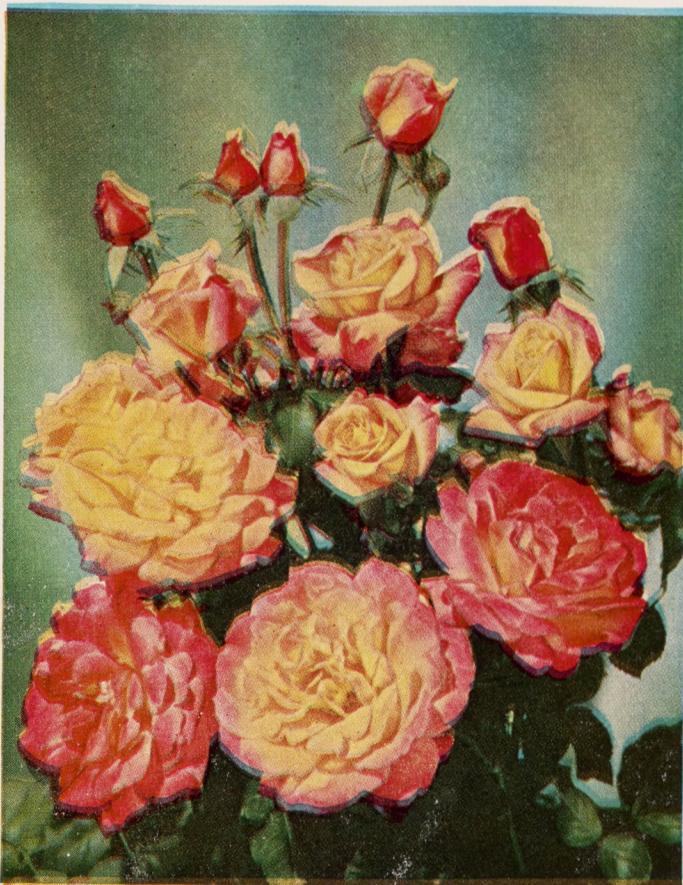
AARS WINNER FOR 1956

CIRCUS: (Plant Patent No. 1382.) This new multicolor floribunda will provide a new attraction in your flower garden because of its spectacular show of changing colors—yellow, orange, scarlet, buff, apple-blossom pink, and red. High-centered blooms are borne in great profusion in clusters, on straight and sturdy stems. Plant is medium low, handsomely foliaged. \$2.50 each; 3 or more \$2.20 each.

AARS WINNER FOR 1955

JIMINY CRICKET: (Plant Patent No. 1346.) Tangerine red buds opening to coral-orange and finishing in a pink coral. Pleasing old rose fragrance reminiscent of the Hybrid Tea Class. The vigorous upright growth makes this plant ideal for hedges and its prolific blooming habit qualifies it as an outstanding, colorful border edge. \$2.00 each; 3 or more \$1.75 each.

FASHION: (Plant Patent No. 789.) 1950 AARS Winner. Bright coral-peach, a most amazing color. Pleasing old-rose fragrance. Plants are good and vigorous, bushy with neat, small, glossy foliage. \$2.00 each; 3 or more \$1.75 each.



CIRCUS

JIMINY CRICKET



FLORADORA: Quantities of vivid geranium-red 25-petaled blooms are freely produced all season on erect, symmetrical plants furnished with large, wavy, glossy foliage. \$1.65 each; 3 or more \$1.45 each.

WHITE BOUQUET



RED WONDER



FLORIBUNDA ROSES (Continued)

IRENE OF DENMARK: (Plant Patent No. 889.) A clean sparkling white Floribunda, with daintily perfect buds of exquisite "sweetheart" form. Full blooms are good sized, double (30 to 50 petals) and graceful. Coming from Denmark, its hardiness is assured. Plants of medium height, very bushy. **\$1.75** each; 3 or more **\$1.55** each.

LILIBET: (Plant Patent No. 1209.) Named in honor of Her Majesty Queen Elizabeth II. Exquisite in its delicate light rose coloring, melting into a soft dawn pink during its progressive stages of bloom. The abundant clusters of small roses are well formed and cover a dense and beautifully foliated bush, making it desirable for either single planting or for hedge. **\$2.00** each; 3 for **\$1.75** each.



MA PERKINS: (Plant Patent No. 1143.) Sparkling coral shell pink flower of about 25 petals. The foliage is rich green, plentiful; the bush is about 2½ to 3 feet high. **\$2.00** each; 3 or more for **\$1.75** each.



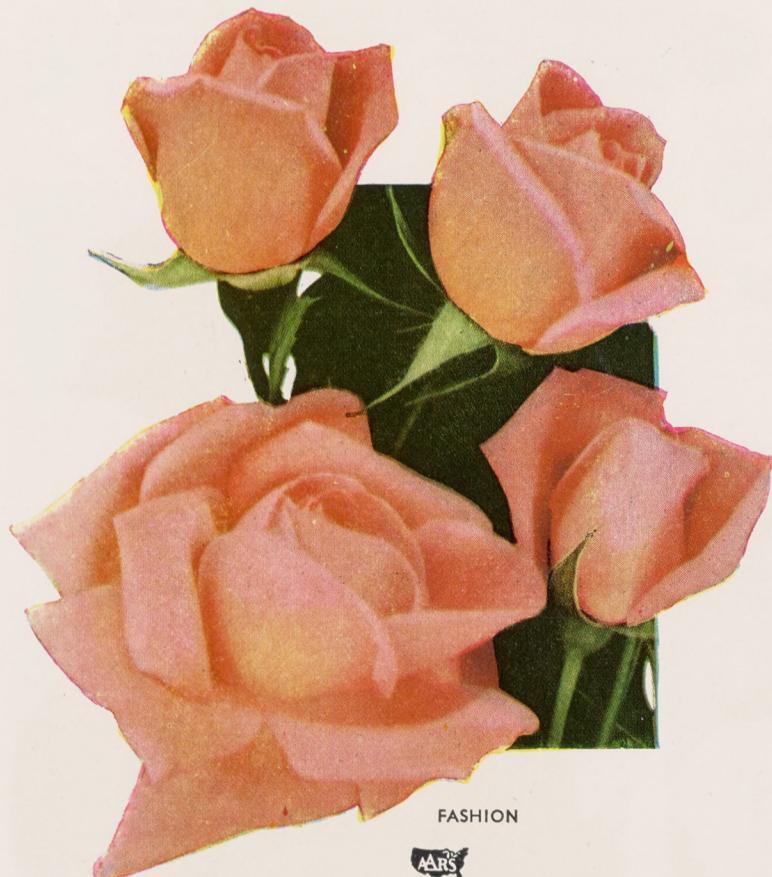
PINKIE: (Plant Patent No. 712.) A unique little Polyanthus rose having long, slender, pink buds perfect in every detail. Spicy fragrant 2" blooms borne profusely in clusters on a 2-foot plant with abundant, clean foliage. **\$1.75** each; 3 or more **\$1.55** each.

PINOCCHIO: (Plant Patent No. 484.) The most popular little Floribunda introduced in recent years. Salmon buds flushed gold at the base open to soft pink blooms shaded deeper at edges. **\$1.75** each; 3 or more **\$1.55** each.

RED RIPPLES: Floribunda. Intense, vivid red color and beautifully formed long-lasting blooms make this rose "tops" among the red Floribundas. **\$1.65** each; 3 or more **\$1.45** each.

RED WONDER: (Patent Pending.) A wonderful rich red rose with a flashing brilliance. Buds are dark red; opening blooms glow like rubies with a crimson-carmine coloring. Good sized, long lasting individual flowers. Vigorous, bushy plant. **\$1.75** each; 3 or more **\$1.55** each.

VOGUE: (Plant Patent No. 926.) 1952 AARS WINNER. Combines a taller growth habit with an abundance of exquisitely formed 3½-inch fully double flowers of a new oriental red color tone, base of petals shading to gold. **\$2.00** each; 3 or more **\$1.75** each.



FASHION

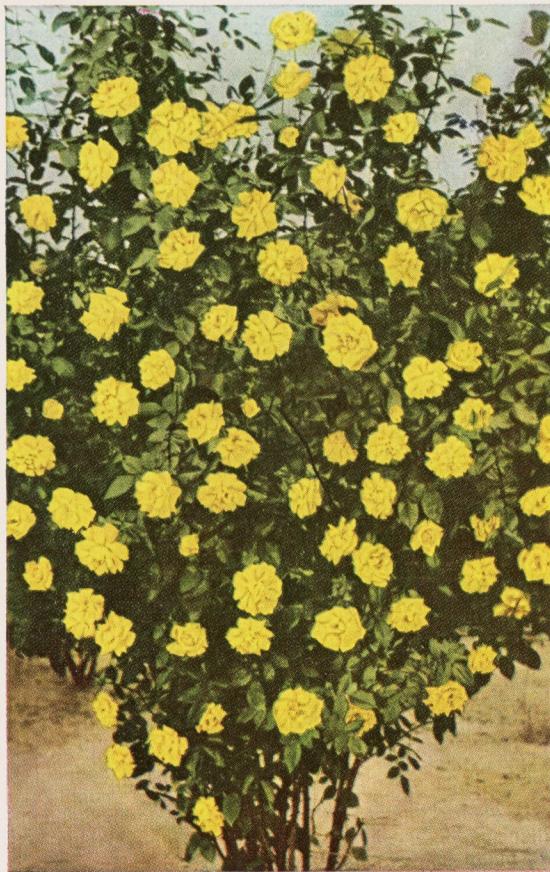


WE PREPAY

transportation on all retail orders of bare-root stock for \$5.00 or more to any point within California. (See page 10 for shipments outside of California.)

GOLDEN SHOWERS (Patent Pending) 1957 AARS WINNER

The first Pillar and Climbing Rose in many years to win the coveted national AARS Award. Exquisitely shaped, daffodil yellow, long pointed buds and fragrant, high-centered, 4½ to 5 inch, yellow open blooms occur in profusion from the first days of spring continuously until late fall. Grows to a height of 6 to 8 feet in one season. Large, glossy foliage covers the plant to the base; highly resistant to mildew and black spot. **\$3.00** each; 3 or more **\$2.65** each.



SPECIAL QUANTITY DISCOUNTS

5% on orders of 5 or more bush and climbing roses of your own selection.

10% on orders of 10 or more bush and climbing roses of your own selection.

(Not applicable to special prices for 3 roses of one variety.)



3 FLOWERING CRABAPPLES: FLORIBUNDA, ALDENHAMENSIS, KAIKO
(See page 16 for description)

ROEDING'S QUALITY CLIMBING ROSES FOR COLORFUL ARBORS

A well-grown climbing rose will produce more flowers than a dozen bush roses. Use climbing roses to cover arbors and pergolas, porches, garden walls, etc. Since they grow quickly, they are ideal for planting to shut out unsightly views and to obtain privacy. "Roeding's Quality" climbers are strong, two-year stock—make a splendid growth right from the start. Many of the vigorous growers will climb into the branches of tall trees.

Most varieties will not flower the first year, but practically all will bloom freely the second year.

BLAZE: Clusters of semidouble, blazing scarlet blooms make a gorgeous show for weeks in June; repeat blooms in fall. Large dark foliage. \$1.65 each; 3 or more \$1.45 each.

CLG. CECILE BRUNNER: Perfect pink buds and blooms of small size borne profusely on a vigorous climber. \$1.65 each; 3 or more \$1.45 each.

CLG. DAINTY BESS: Almost continuous bloom. Two-tone pink. Single flowers of delicate charm borne on exceptionally vigorous climber. \$1.65 each; 3 or more \$1.45 each.

CLG. ETOILE DE HOLLANDE: The most satisfactory all-around red climbing rose. Has rich color, good form, delicious fragrance. \$1.65 each; 3 or more \$1.45 each.

FLASH: (Plant Patent No. 396.) Luminous orange-scarlet petals with gold reverse. Climbs vigorously and blooms almost continuously from April to November. \$1.75 each; 3 or more \$1.55 each.

CLG. FLORADORA: (Plant Pat. No. 1054.) Climbing variety of the popular bush form of Floradora, with its rare geranium-red blooms. \$2.00 each; 3 or more \$1.75 each.

HIGH NOON: (Plant Patent No. 704.) Well formed, brilliant yellow buds continually develop during the growing season. Semidouble blooms are borne on long, almost thornless stems, well clothed with light green, glossy foliage. \$2.50 each; 3 or more \$2.20 each.

CLG. HINRICH GAEDE: (Plant Patent No. 244.) Unsurpassed for brilliance of color. Large, shapely rust-red buds open to rosy copper blooms with orange tones. \$1.65 each; 3 or more \$1.45 each.

CLG. K. A. VICTORIA: A favorite white climber; good buds for cutting. \$1.65 each; 3 or more \$1.45 each.

CLG. MME. HENRI GUILLOT: (Plant Patent No. 778.) An excellent climbing sport of the beautiful raspberry-pink rose. \$2.00 each; 3 or more \$1.75 each.

CLG. MRS. E. P. THOM: There are very few good yellow climbing roses. This is one of the very best. \$1.65 each; 3 or more \$1.45 each.

CLG. PEACE: (Plant Patent No. 932.) Blooms identical with those of the bush Peace Rose, come on long, fast-growing pliant canes. \$2.25 each; 3 or more \$2.00 each. (See page 3.)

CLG. PICTURE: (Plant Patent No. 524.) Enjoy the abundant blooms on this most popular of all pink roses. \$2.00 each; 3 or more \$1.75 each.

CLG. PINKIE: (Plant Patent No. 1076.) This climbing sport of "Pinkie" will delight you with its perfectly formed buds and fragrant pink blooms, which almost cover the plant. \$2.75 each; 3 or more \$2.40 each.

CLG. PRES. HERBERT HOOVER: Rampant climber, flowers same as bush. \$1.65 each; 3 or more \$1.45 each.

CLG. MRS. SAM McGREDY: (Plant Patent No. 394.) You will enjoy the rich coppery orange colored flowers of this favorite rose on long, strong stems. \$1.75 each; 3 or more \$1.55 each.

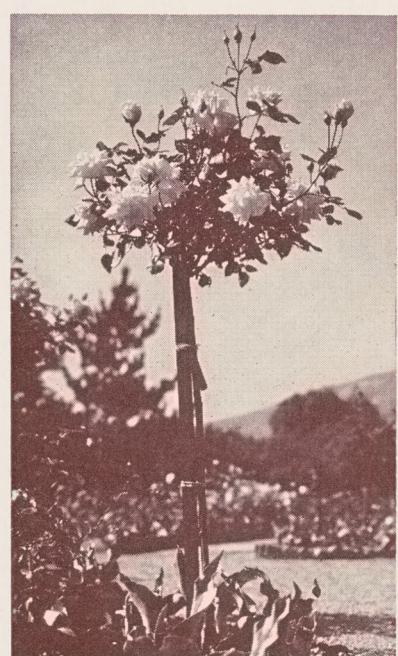
CLG. TALISMAN: Vigorous climber; flower same as bush form. \$1.65 each; 3 or more \$1.45 each.

CROWNING JEWELS FOR YOUR GARDEN

Beautiful 3-Year Old Roeding's Quality

TREE ROSES

Add a touch of distinction to your garden or front yard by planting tree roses. They are ideally suited for planting in formal gardens, along walks, or in public parks. It is often possible to plant bulbs or bedding plants beneath them, thus "double decking" the garden.



A Roeding Quality TREE ROSE in its first year after planting in the garden.

"Roeding's Quality" Tree Roses are budded 40 inches above the ground on clean vigorous IXL stock. They have large trunks, full, well-rounded heads (based on three buds), a well-developed root system, and they will produce a lot of flowers the first summer after planting.

Proper pruning is essential to success. Shorten in the head and thin out the plant each year. Cut away all suckers appearing below the crown.

MULTIFLORA ROSE FENCE

For farms and ranches—replaces steel and scarce materials. **LOW COST, less maintenance.** Hardy, fast growing thorny shrub; grows densely to 6-10 ft. height. Climbing-proof, stock-proof, spread-proof.

RAGGED ROBIN ROSE

For a bushy hedge that provides a large number of colorful pink blossoms rather than protection.

| | | | |
|----------|----------|----------|-------------|
| 25-49 | 50-100 | 200-500 | 500 or more |
| .35 each | .30 each | .25 each | .20 each |

The following varieties are available as sturdy, 3-year-old TREE ROSES, balled in burlap, and for only \$7.50 each or 6 for \$42.50

| | |
|---------------------|-----------------|
| BLANCHE MALLERIN | (White) |
| CHARLOTTE ARMSTRONG | (Cerise) |
| CHRYSLER IMPERIAL | (Red) |
| ECLIPSE | (Yellow) |
| FRED EDMUND | (Orange) |
| HELEN TRAUBEL | (Pink) |
| JIMINY CRICKET | (Pink-Coral) |
| LOVE SONG | (Pink & Yellow) |
| LOWELL THOMAS | (Yellow) |
| McGREDY'S IVORY | (Ivory) |
| MISSION BELLS | (Pink) |
| MME. HENRI GUILLOT | (Multicolor) |
| MOJAVE | (Multicolor) |
| NEW YORKER | (Red) |
| PEACE | (Yellow) |
| PRES. EISENHOWER | (Red) |
| QUEEN ELIZABETH | (Pink) |
| RED WONDER | (Red) |
| SUTTER'S GOLD | (Yellow) |
| TIFFANY | (Pink) |
| VOGUE | (Red) |



TREE ROSES, FOR OUTSTANDING EFFECT

Please Read—

ORDERING INSTRUCTIONS

Before Ordering

REMITTANCE AND MINIMUM ORDER: Since our mail order business is on a "Cash-with-your-order" basis, please remit with your order. **We cannot ship an order for less than \$5.00.** No orders are sent C.O.D.

SALES TAX: All customers who are having orders shipped to points in California, add the 4% Sales Tax.

PACKING CHARGE: On all orders for balled and burlapped (BB) stock and plants in containers (1 g. c. and 5 g. c.), please add a 15% packing charge to partially defray the costs of packing. Bare root fruit trees, grapevines, roses (bush and climber) and berries are well packed at no charge.

INSPECTION: Points of terminal inspection in several counties have been reduced in numbers, which may cause some delays in the delivery of shipments. If the nearest point of inspection is mentioned in ordering, we will gladly make shipment in care of your Agricultural Inspector with instructions to re-forward after inspection. This will greatly expedite delivery. Agricultural Restrictions prevent shipping of currants and gooseberries into timber

bearing counties and citrus shipments into Los Angeles, Butte, Imperial, Kern, Orange, Riverside, San Diego, Santa Barbara, Tulare, and Ventura Counties, as well as Arizona and Florida.

ERRORS IN ORDERS AND PLANT LOSSES: Any errors which may be made in filling orders will be cheerfully rectified, if we are notified **within 10 days** after receipt of the stock. To receive consideration for adjustments, complaints concerning the loss of plants, for which we may be responsible, must be made **within 10 days** after receipt of the stock.

GUARANTEE: "The California Nursery Company will exercise care to have all stock true to name; nevertheless, it is understood and agreed that should any stock prove untrue to name, the California Nursery Company shall be liable only for the sum paid for the stock which may prove untrue, and shall not be liable for any greater amount."

PRICES: Each species stands on its own in determining quantity rates. Prices are subject to change without notice.

Approximate Weights When Packed

ROSES (bush and climbing): 1st rose 2 lbs., each additional 1 lb.

ROSES (standard or tree): 75 lbs.

FRUIT TREES AND FLOWERING TREES: Bare root, January 1st to April 1st: 6'-8' grade, 1st tree 5 lbs., each additional tree 3 lbs.; 4'-6' and 3'-4' grades one pound lighter; 2'-3' grade 2 lbs. lighter. **5-gal. containers**, April to December, 100 lbs.

WALNUTS, PECANS, CHESTNUTS. Bare root, 1st tree 10 lbs., additional trees 7 lbs. each.

CITRUS TREES: 50 lbs. each.

BERRIES (except **Strawberries**): 12 plants, 5 lbs. **Strawberries**: 50 plants, 3 lbs.

GRAPEVINES: First 2 vines 1 lb. each. Each additional vine $\frac{1}{4}$ lb.

DECIDUOUS SHADE TREES: Bare root: 10-12 ft. 20 lbs., 8-10 ft. 10 lbs., 6-8 ft. 8 lbs., 5-6 ft. 5 lbs.

DECIDUOUS SHRUBS: Bare root, January 1st to April 1st: 3-4 ft. 6 lbs., 2-3 ft. 5 lbs., 18-24 in. 4 lbs. **5-gal. containers** April to December, 75 lbs. each.

BALLED & BURLAPPED ORNAMENTALS: 4-5 ft. 100 lbs., 3-4 ft. 75 lbs., 2-3 ft. 50 lbs., 18-24 in. 40 lbs., 15-18 in. 30 lbs.

ORNAMENTALS AND ROSES IN CONTAINERS: 5 g.c. 75 lbs., 1 g.c. 10 lbs., 6-in. pots 5 lbs.

Plants Required Per Acre

| | | | |
|-----------------|------|-----------------|----|
| 6x 6 feet..... | 1210 | 22x22 feet..... | 90 |
| 8x 8 feet..... | 680 | 24x24 feet..... | 75 |
| 10x10 feet..... | 435 | 25x25 feet..... | 69 |
| 12x12 feet..... | 302 | 30x30 feet..... | 48 |
| 15x15 feet..... | 193 | 35x35 feet..... | 35 |
| 16x16 feet..... | 170 | 40x40 feet..... | 27 |
| 18x18 feet..... | 134 | 50x50 feet..... | 18 |
| 20x20 feet..... | 109 | 60x60 feet..... | 12 |

METHODS OF SHIPPING...

PARCEL POST SHIPMENTS:

All retail orders for bulbs, bare root bush roses, bare root climbing roses, bare root fruit trees (less than 50), bare root grapevines (less than 50), bare root berry plants (less than 100) are shipped postpaid to any part of the United States, with the exception of the last three items, which are subject to a 20% charge on catalog prices to partially cover postage to destinations outside of California.

EXPRESS SHIPMENTS:

Ornamental plants (balled and burlapped and container stock) and commercial orders for fruit trees, grapevines and other plants too heavy or bulky to be shipped by parcel post but not exceeding approximately 50 lbs. in weight are shipped by express, charges collect. Please indicate your nearest express depot.

FREIGHT SHIPMENTS BY TRUCK OR RAIL:

This method of shipping will be used for all shipments weighing 50 lbs. and up, including heavy ornamentals, standard roses and citrus trees. Transportation charges will be collected from consignee.

EXCEPTIONS TO ABOVE REGULATIONS:

- Local Truck Delivery.** Single orders amounting to \$10.00 or more will be delivered by us without charge and at our convenience to any point within a 35-mile radius of Niles. If the order amounts to less than \$10.00, an additional charge of \$1.50 will be made.
- Shipment of Boxed Specimens.** We will be glad to quote charges for handling specimen trees upon request. Specimens are sold F.O.B. Niles, Calif.

"Living Gifts"

A gift that grows is a constant reminder of the occasion, certain to be appreciated by your friends with gardens. We suggest the following:

ROSES: See Pages 2-9.

FLOWERING FRUIT TREES: Page 16.

FRUIT TREES: Pages 21-27.

We Prepay

transportation on all retail orders of bare-root stock to any point in California, and on all bulbs, bush and climbing roses anywhere in the U.S.A. (See details on this page.)

CASH DISCOUNT

10% Cash and Carry Discount on orders of \$10.00 or more on nursery stock only, paid for and taken from the sales yard at which your order is placed.

EXPORT DEPARTMENT

Years of experience in shipping plant materials to all parts of the world has taught us how to handle such orders and have the stock arrive in good condition. Shipments are carefully packed and shipped by the safest, fastest and most economical method.

Since the bulk of our export business is with Latin America, we publish a catalog in Spanish which is sent to our neighbors to the south without charge. A copy will be sent to you or any of your Latin American friends upon request.

We are ready to take care of your foreign as well as your domestic orders.



GIVE ROSES THIS CHRISTMAS

One of the most appreciated gifts for your garden friends at Christmas is a "living gift" of roses. A selection of "All-America" varieties will be ideal for the rose fancier, and will make a splendid foundation for a new rose garden. Roeding's Quality are the finest money can buy.

**VISIT OUR
23rd ANNUAL
OUTDOOR
BULB SHOW**

- Mid-March through Mid-April 1957
- In Our SHOW GARDENS at NILES
- No Charge—4 to 5 Glorious Weeks
- Open Daily and Sundays

Be sure to bring your family and friends to this well-established event—Northern California's first and largest Outdoor Bulb Show. You will see thousands of bulbs in bloom, the latest novelties and popular favorites, all labeled, displayed against a background of colorful spring flowering trees and shrubs. This is an ideal time to make your bulb selection for planting the following fall, while you can see and compare varieties blooming side by side. Those who have come in past years make this the one flower show they would not miss. Come and welcome spring in our Show Gardens; enjoy a pleasant hour or two in the intimate garden and Guest Lodge at our "Old Adobe" the historic hacienda built more than a century ago by the famous Vallejo family.

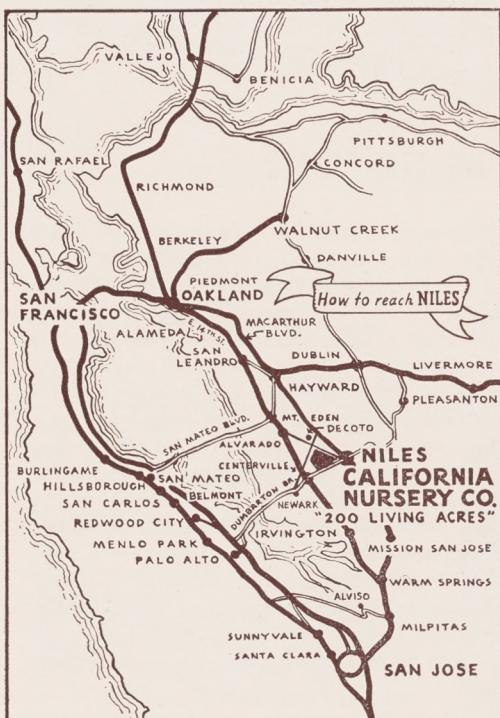
We are waiting to welcome you to the 23rd Annual Outdoor Bulb Show next March and April (there is no charge). So you won't forget, please mark your calendar now.

HOW TO REACH NILES

To reach the California Nursery Company at Niles, Alameda County, California:

From Oakland: Go to end of Freeway (not shown on map), turn left to Highway 9 and then South to Niles. About a half hour's drive.

From San Francisco: Via San Mateo over San Mateo Bridge to Mt. Eden, then Highway 17 to Alvarado, and from there by Alvarado-Niles Road to Niles.



**Visit Our Nearest Salesyard
... 3 Convenient Locations**



NILES: One-half mile from Niles, just off Foothill Boulevard. Phone Niles 3011

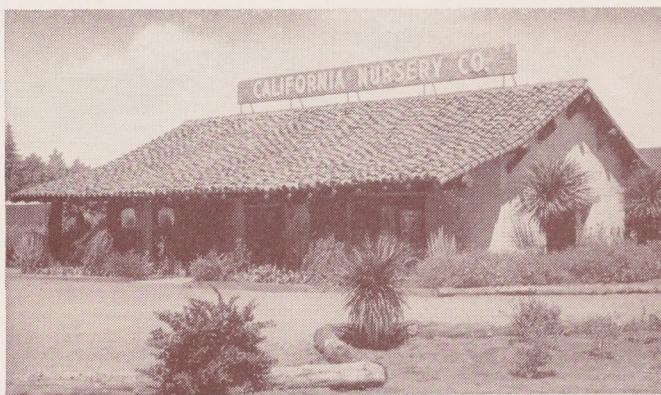
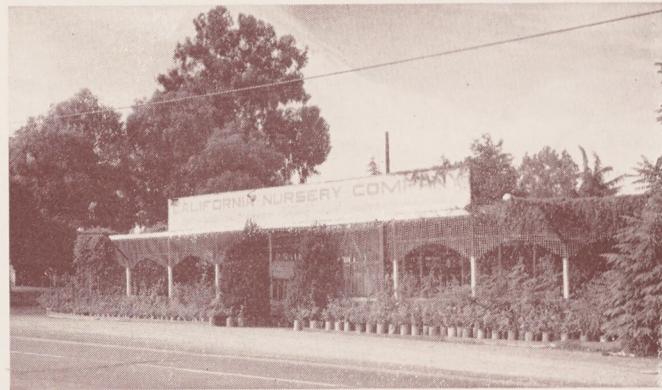
Discuss Your Landscape Problems With Our Landscape Organization

Write or Telephone:

LANDSCAPE ORGANIZATION
California Nursery Company, Niles, California
Phone: Niles 3011

MODESTO: →
Old 99 Highway
—south of 7th Street Bridge
Phone: LAmber 2-0781

FRESNO:
Belmont and Thorne
Phone: ADams 3-4044



Our salesyards are well stocked with a wide selection of ornamental shrubs and plants. Visit our nearest yard for your requirements and **SAVE 10%** on cash and carry orders for nursery stock of \$10 or more.

For more leisurely service at any of our branches, we suggest that you call on week days and in the morning if possible. We are busiest on Saturdays and Sundays.

California NURSERY CO.

Established 1865

George C. Roeding, Jr., President

Main Office: NILES, CALIFORNIA

Telephone: Niles 3011





Save Years of Waiting... Use "Roeding's Quality"

SPECIMEN TREES AND SHRUBS

for Immediate Matured Effects...

It is entirely possible to produce the effect of a completely matured garden in a few weeks' time by the use of large, nursery-grown trees and shrubs. While it may not always be desirable to use all matured plants, a new garden may be given character and beauty by the judicious use of a few large trees.

These larger trees and shrubs will produce the desired appearance of permanence and strength in the landscape and unite the house with its surroundings. When the large trees are carefully chosen and well placed it is not necessary to use many of them. The remainder of the planting may be made up of smaller trees of real worth.

The production of large specimen trees in a variety of types is an important part of our nursery operations. The trees vary in age from 5 to 40 years. With our careful and experienced handling during digging and boxing, they are transplanted with great success and take hold readily in their new locations.

In the large number of specimen trees and shrubs available in our nursery, there are sizes and types suitable for every garden need and for every landscape design. Because of variations in size, shape and symmetry, it is impracticable to list definite prices on this class of material. We invite a personal inspection of the trees wherever possible.

OUR UNIQUE COLLECTION OF SPECIMEN TREES AND SHRUBS INCLUDES:

SPECIMEN CONIFERS

Abies—Fir
Cedrus—Cedar
Chamaecyparis
Cupressus—Cypress
Juniperus—Juniper
Libocedrus—Incense Cedar
Picea—Spruce
Pinus—Pine
Pseudotsuga
Taxus—Yew
Thuya—Arbor Vitae

SPECIMEN PALMS

Chamaerops
Cordyline
Phoenix
Trachycarpus
Washingtonia

SPECIMEN BROADLEAVED EVERGREENS

Buxus—Boxwood
Cotoneaster
Eriobotrya—Loquat
Escallonia
Ilex—Holly
Laurus—Laurel
Ligustrum—Privet
Olea—Olive
Pittosporum
Quercus—Oak

SPECIMEN SHADE TREES

Acer—Maple
Platanus—Plane
Populus—Poplar
Robinia—Locust

SPECIMEN FLOWERING TREES

SPECIMEN FRUIT TREES

We have an excellent assortment of fruit tree specimens, including apples, crabapples, pears, peaches, plums, apricots and quinces, ready to bear the year after planting. Prices range from \$25.00 to \$150.00.

SPECIMEN CITRUS TREES

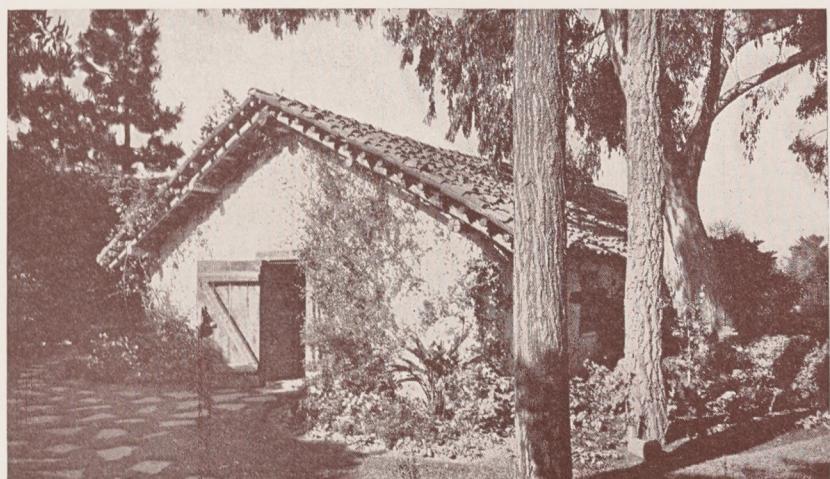
In citrus specimens we also have a fine selection of espalier and standard trees, in prices ranging from \$25.00 to \$250.00.



IT PAYS TO BUY DIRECT FROM THE GROWER

... and your benefits begin with wide selection

RANCHO ARROYO DE LA ALAMEDA, RICH IN HISTORY



HISTORIC "OLD ADOBE"

Our Niles gardens and growing grounds are situated on land which comprised part of Rancho Arroyo de la Alameda, granted by Spain and confirmed by Mexico to Don Jose de Vallejo, first Administrator of Mission San Jose. Historic "Old Adobe," now our guest lodge, once rang with the carefree laughter and gaiety of the Dons and their ladies in that almost forgotten time, far more than one hundred years ago. From the practical standpoint, Don Jose chose well. In early writings the Padres of nearby Mission San Jose mention the profusion of wild flowers that grew here. Blessed by rare advantages of fertile, deep topsoil and favorable climate, Rancho Arroyo also has excellent natural drainage and its own complete supply of water. Ownership of the property passed in the last century directly from members of the Vallejo family to the California Nursery Company, so there have been but two titleholders since the first days of white men in California. Through the years, crop rotation, the employment of nitrogen-fixing organic crops, and other scientific practices have maintained at this location the unique conditions necessary to grow plants and trees unsurpassed in quality the world over.

GARDEN DESIGN AND CONSTRUCTION

For Homeowners, Estates, Industrial Plants,
City, State and Federal Projects



FROM IDEA TO FINISHED DEVELOPMENT

NOW YOU CAN HAVE THE
OUTDOOR LIVING ROOM
of your dreams



Most homeowners have a mental picture of the approximate effect which they wish to create in their gardens, but experience shows that only few possess the technical knowledge to choose the best and most economical method of achieving it. In addition to a knowledge of good design and arrangement, experience with the suitability of plant materials to various conditions is necessary, otherwise the completed garden is likely to disappoint the owners.

Our Landscape Organization is a time-proved service, encompassing every phase of design and construction — from the installation of a lawn for a home of modest size to the complete development of a large estate, park, or industrial plant. You may select the complete service, wherein we take full responsibility from idea to finished product. Or, you may prefer our plan and counsel service, the preparation of a suitable plan, plant list, and the benefit of our advice, enabling

you to carry out your own planting at a reasonable figure well within the range of your budget.

Either way, you are assured of a pleasing and practical development. Trees, plants and shrubs are properly related to the architecture, to your own preferences, and to the existing conditions of terrain, soil, exposure, and climate. The facilities and responsibility of the West's oldest and largest nursery stand behind all work undertaken.

We invite your inquiry.

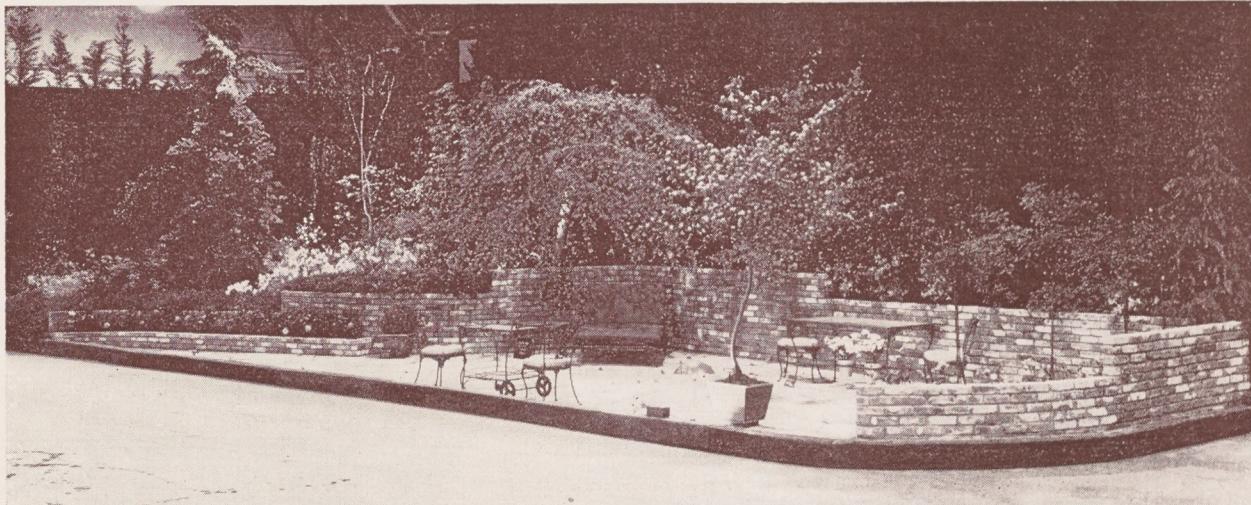
Telephone or write

LANDSCAPE ORGANIZATION CALIFORNIA NURSERY COMPANY

Niles, California

Telephone Niles 3011

... or inquire at our nearest Salesyard.



This exhibit featuring a landscaped patio was awarded a first prize at the 1955 Oakland Garden Show.

Visitors approaching this beautiful residence meet an atmosphere of friendly dignity supplied by the sweeping lines of the design and the specimen trees in foreground.

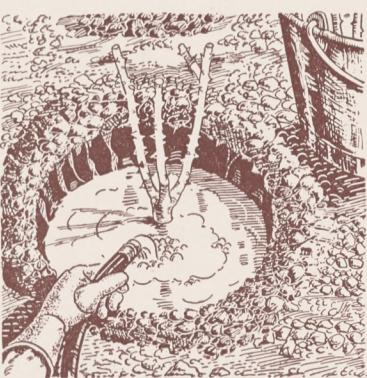
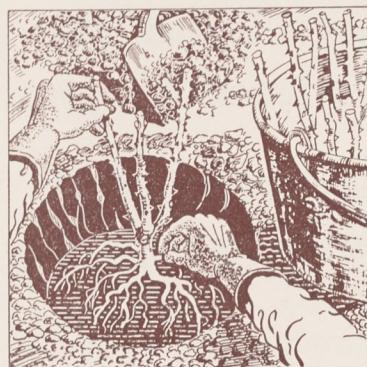
2 RELATED SERVICES

Garden Design and Construction, and the ability to furnish a wide selection of large trees and shrubs are two related services. Both reflect the complete nature of our operation, which enables us to supply "everything for the garden" from the tiniest plant to the most extensive landscape project. Here, at one garden headquarters, you will find every type of service and material you require, with the benefit of a truly wide selection. In every dealing, large and small, we endeavor to fully measure up to a reputation for quality jealously guarded since 1865.

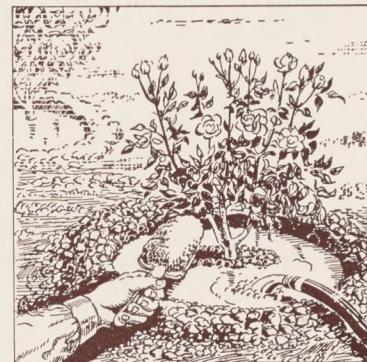


SIMPLE RULES FOR SUCCESS WITH ROSES

PLANTING ROSES. While you are planting, keep the rose bushes in a bucket of water and take them out only when ready to put in the soil. Dig the hole large enough to accommodate the roots without cramping them. Mound up soil slightly in the center of the hole and set roots slanting downward and outward. Fill in with soil two-thirds of the way and soak with a slow stream of water. After settling, add more soil and more water. When planted, the bud union should be just above the settled surface of the soil. Any growth starting from below the bud should be promptly removed to the root.



WATERING. When rainfall is not sufficient to keep the soil moist, roses should be given a good soaking about once a week. Best method is by means of a trench around plants allowing the water to run slowly and sink deeply into the soil. Adobe soil should be treated with a mulch of peat or decayed vegetable matter to conserve moisture.



FERTILIZING. Use a mulch of well-rotted cow manure in the dormant season and a complete commercial fertilizer in the growing season. Apply a good trowelful of commercial fertilizer about once a month in the irrigation trench and soak in with water.



PRUNING. At the end of the first growing season each main branch will have one or two new branches. These should be shortened to about 6 inches. Remove any weak growth and branches that crowd or grow into center of plant. Prune in January or February.

HOW TO GROW CITRUS TREES

PLANTING. All citrus varieties are evergreen and come with a ball of soil around the roots. Dig a deep, spacious hole at least twice the size of the ball. Set the tree in the hole so that the bud union is about two inches above ground level. Fill in with good topsoil about half way. Cut the top string supporting the burlap and fold back. Fill in with more topsoil and irrigate to compact soil around roots.

WARNING. Do not use any fertilizer or manure when planting. If ball is dried and hard when received, plunge into a bucket of water for a minute before setting the ball into the hole.

FERTILIZER. Use a well-balanced commercial fertilizer two months after planting and each spring thereafter. Mulch with well-rotted manure in the irrigation basin summer, fall and winter.

WATER. Citrus trees require regular irrigation in the dry season. Irrigate in a large basin at least once each month in heavy soils and every two weeks in light, sandy soils. **Warning:** If your citrus tree is a lawn specimen, keep the sod from growing near the base of the trunk. Your sprinkling system will not provide enough water for your tree; irrigate regularly as recommended above.

PEST CONTROL. Spray for aphids on the new foliage in spring and for scale at monthly intervals from spring to winter. A combination spray for aphids and scale is recommended. Keep ants out of your trees.

SIX GOOD RULES FOR PEST CONTROL

1. Identify the insect or disease attacking the plant. Your county agricultural commissioner or farm adviser can help you.
2. Select the remedy to be used.
3. Use the manufacturer's instructions shown on the container.
4. Follow up! One treatment will not suffice in most cases.
5. Don't let the bug or disease "get ahead" of you. Take immediate action and follow up until exterminated.
6. Spray or dust thoroughly. Be sure that all portions of the plant subject to injury are contacted.

SIMPLIFIED MULTIPURPOSE PEST CONTROL

You can control the vast majority of pests merely by dusting or spraying every 7 to 10 days. If you prefer to dust, use either BOTANO De Luxe or ORTHO Rose Dust. If you prefer to spray, use ISOTOX Garden Spray and ORTHORIX Spray.

LAWN SEEDS

These seeds are of the highest quality obtainable. Due to fluctuating prices, this list is subject to change without notice.

KENTUCKY BLUE GRASS. The fundamental grass for most good lawns. 1 lb. \$2.50; 5 lbs. \$11.25. Sow 1 lb. for each 200 sq. ft.

CHEWING'S FESCUE. Produces a dense turf and makes a good grass for shade. 1 lb. \$1.50; 5 lbs. \$6.25. Sow 1 lb. to 350 sq. ft.

ASTORIA BENT. Makes a dense upright turf from spreading underground stems. 1 lb. \$2.50; 5 lbs. \$11.25. Sow 1 lb. to 350 sq. ft.

MERION BLUE GRASS. A recent Blue Grass development that withstands drought and displays nicely throughout the hot summer months. Rapid spreader. Disease resistant. 1 lb. \$6.00; 5 lbs. \$27.50. Sow 1 lb. to 500 sq. ft.

SEASIDE BENT. A true creeping bent that roots at each underground stem point. 1 lb. \$4.50; 5 lbs. \$20.00. Sow 1 lb. to 350 sq. ft.

DUTCH WHITE CLOVER. A good sturdy grass for difficult places. 1 lb. \$2.50, 5 lbs. \$11.25. Sow 1 lb. to 300 sq. ft.

EXPOSITION PARK MIXTURE: Forms a fine, smooth, closely matted turf. 1 lb. \$1.75; 5 lbs. \$7.50.

GOLDEN GATE PARK LAWN MIXTURE. A balanced mixture to produce a quick durable turf. 1 lb. 90c; 5 lbs. \$3.75. Sow 1 lb. to 100 sq. ft.

PROFESSIONAL LAWN MIXTURE. For those who want only the best in lawns. 1 lb. \$2.50; 5 lbs. \$11.25.

LAWN HELPS

GYPSUM. Conditions heavy clay or adobe soils. Apply 5 lbs. to each 10 sq. ft. of spaded soil and soak in. 100-lb. bags \$1.50 each.

PEAT MOSS. Best Canadian grade. Use for mulch after seeding. One-quarter inch application requires about two bales per 1,000 sq. ft. Price \$5.50 per bale.

California Nursery Company

MAIN OFFICE: NILES, CALIFORNIA

Branches: LOOMIS — MODESTO — FRESNO



HISTORIC "OLD ADOBE"

means

| | | | | |
|--------------------------------|-------|---|---------|---------|
| (MAILING ADDRESS) PLEASE PRINT | | (Shipping Address, if different from mailing address) | | |
| NAME | | NAME | | |
| ST. OR R.F.D. | | ST. OR R.F.D. | | |
| CITY AND STATE | | CITY AND STATE | | |
| SHIP VIA | TRUCK | FREIGHT | EXPRESS | P. POST |
| WHEN TO SHIP: | | | COUNTY | |



Fig. 2

preventing of moisture and to provide ease of cation of water or rain to crack upon drying frequent cultivation. Do surface fibrous roots are careful not to "bark"

summer try to keep the development of three or less. Trim off all unnecces-
es have dropped in late
Fig. 6. shortening in the
e-half. Exception: Cherry
ck: remove conflicting

pruning in succeeding years and peaches. Almond, need very little pruning but which is required to admit sunlight.

Walnuts and pecans will less the tops are pruned ps to 3 to 4 feet above the the best shoots for frame off all others. Provide a ro feet into the ground. ed off one inch just prior should be cut back to the the bud or graft union is level.

Ideal for Christmas gifts and other special occasions

Be sure to include one or more of these AARS winners:

| | | |
|--|----------------------------|-------------|
| Cl. Rose, GOLDEN SHOWERS (1957)..... | \$3.00 each, 3/\$2.65 each | |
| Bush Rose, WHITE BOUQUET (1957)..... | \$2.50 each, 3/\$2.20 each | |
| Bush Rose, CIRCUS (1956)..... | \$2.50 each, 3/\$2.20 each | |
| Bush Rose, JIMINY CRICKET (1955)..... | \$2.00 each, 3/\$1.75 each | |
| Bush Rose, QUEEN ELIZABETH (1955)..... | \$2.50 each, 3/\$2.20 each | |
| Bush Rose, TIFFANY (1955)..... | \$2.50 each, 3/\$2.20 each | |
| <hr/> | | |
| Bush Rose, LINDA PORTER..... | \$2.50 each, 3/\$2.20 each | |
| Pear Tree, DEVOE | 1-9 trees | 10-49 trees |
| 4-6' grade | \$2.25 each..... | \$1.75 each |

A 5% discount will be allowed on any order of 5 roses or more.
(Not applicable to special prices for 3 roses of one variety.)

May we send an equally good variety if
we are sold out of the kind ordered?

Please Remit Full Amount of Your Order.
No C.O.D.'s PLEASE.

No Shipping Orders Can Be Accepted for Less Than \$5.00

Before Adding, please include delivery and packing charges if these apply to your order.

TOTAL MERCHANDISE

Shipments in California

4% SALES TAX

**PACKING CHARGE
(See Other Side)**

DELIVERY CHARGE



Fig. 7

SIMPLI

PLANTING ROSES

you are planting, lay the rose bushes in a basin of water and take them out only when ready to plant. Dig the hole deep enough to accommodate the roots without breaking them. Mound the soil slightly in the center of the hole and set roots so that the buds are downward and out of the way. Fill in with soil two-thirds of the way and so that the rose will receive a slow stream of water. After settling, add more soil and more water. When planted, the bud union should be just above the settled surface of the soil. Any growth starting from the bud union should be promptly removed. If a root is broken, it should be

HOW TO

PLANTING. A soil around the of the ball. Set inches above Cut the top strip of topsoil and iri

WARNING. Do not use until the product is dried and cooled for at least 1 minute before use.

FERTILIZER. U

WATER. Citrus in a large basin weeks in light

men, keep the
ling system wi
as recommend

PEST CONTROL

These seeds are of the highest
to fluctuating prices, this list
without notice.

KENTUCKY BLUE GRASS. The most good lawns. 1 lb. \$2.50; for each 200 q. ft.

CHEWING'S FESCUE. Product makes a good grass for shade. Sew 1 lb. to 350 sq. ft.

ASTORIA BENT. Makes a dense spreading underground stems. 1.50 ft. Sow 1 lb. to 250 sq. ft.

PLEASE READ CAREFULLY BEFORE ORDERING

MINIMUM ORDER: No mail orders can be accepted for less than \$5.00

PACKING CHARGE: On all orders for balled and burlapped (BB) citrus and ornamentals and plants in containers (1 g.c. or 5 g.c.) please ADD 15% to the cost of these items to partially defray the cost of packing. NO packing charges for Bulbs, Roses (bush and climber), Fruit Trees, Grapevines and Berry Plants shipped during the dormant season.

PLEASE ORDER EARLY: Items ordered will be shipped in the proper planting season. Bulbs: beginning October. Roses: beginning Mid-December. Fruit Trees, Grapevines and Berry Plants: beginning January. Deciduous Shrubs and Trees: beginning January. Citrus and Subtropical Trees: beginning early March unless requested earlier. Evergreen Shrubs and Trees: Any time. (Shipping dates are subject to weather conditions).

PLEASE BE SURE YOUR NAME AND FULL ADDRESS are printed plainly in the upper, left hand corner of the order blank. If you are shipping to another party, or to a different destination than your own address, please give complete information in the upper, right hand corner of the order blank.

WE PAY transportation on all retail orders of bare-root stock to any point within California and on Bulbs, Bush and Climbing Roses anywhere in the United States. (See page 10 of our catalog for further details).

TRUCK DELIVERY. Orders amounting to \$10.00 or more will be delivered to points within our regular delivery areas without charge if deliveries are made at our convenience. A delivery charge of \$1.50 will be made on all deliveries where value of merchandise is less than \$10.00.

METHODS OF SHIPPING

In general, the best methods of shipping the several types of nursery stock are as follows:

PARCEL POST: All retail orders for Bulbs, Bush and Climbing Roses, Berry Plants, Grapevines and Fruit Trees up to 4-6 ft. grade. (See page 10 of our catalog for further details).

EXPRESS: Ornamental Plants and all commercial orders for Fruit Trees, Grapevines and other plants too heavy or bulky to be shipped by Parcel Post and weighing less than 50 pounds. Please indicate the name of your nearest express depot in your order.

FREIGHT AND MOTOR TRANSPORT: All orders exceeding 50 pounds in weight (including heavy ornamentals, standard roses and citrus trees). P.M.T. and California Motor Express pick up shipments at our loading dock daily during the shipping season.

NOTE: We try to anticipate reasonable delays when packing, but please advise us promptly if your shipment arrives damaged or dry.

Planting and Care means Success in your orchard . . .

PRUNING FOR PLANTING: Most nursery fruit trees have a number of lateral branches radiating from the trunk between 24 and 36 inches above the bud union (Fig. 1). Select a point just above three or four symmetrically placed laterals and lop off the balance of the top with sharp hand shears. Then shorten in the selected laterals to two or three buds, or "eyes" (Fig. 2 at right). Trim off all other lateral growth. The root system should be examined for loose ends of broken roots. Should any be present, carefully remove them above the breaks. At the same time, insure the quick starting of new fibrous roots by making fresh cuts towards the ends of whole roots (Fig. 3).

Some varieties, such as cherries, do not have lateral growth development as young nursery stock. Select three or four healthy looking buds 24 to 36 inches above the bud union and lop off the trunk above these. Later in the spring you will be able to select the three or four laterals wanted for future development and dispose of all others.

Be sure to keep the roots of your trees moist and protected from drying out. This is important.



Fig. 2

PLANTING: Dig large, spacious holes, at least half again the size of the root system. While shoveling out, keep the top soil in a separate pile from the subsoil and smash all clods. Hold the bud union at surface level while pushing in the topsoil first about the roots; following with the subsoil almost to surface level (Fig. 4). Play a slow stream of water on to the newly filled-in soil to settle it firmly about the roots. (Fig. 5). The water does a far more efficient job than tramping with heavy shoes.

Don't overlook the benefits of peat moss when planting young fruit trees. Its remarkable ability to expand on becoming saturated allows for soil aeration in seasons of heavy rainfall. Its ability to hold moisture is helpful where plantings are made in sandy soils. Thoroughly mix a bucketful with the topsoil before filling in about the roots. The freshly dug holes make a satisfactory mixing bowl.

IRRIGATION: Provide a basin around the base of your fruit trees large enough to accommodate 25 or 30 gallons of water. Make regular investigations with a hoe through the dry season to determine the condition of the subsurface soil, and when it appears dry, irrigate. A mulch of peat moss or straw in the irrigation basin will prevent cracking of heavy soils and conserve moisture in all soils. After your young trees have become established you can use a mulch of straw and well-rotted cow manure.

FERTILIZATION: If well-rotted cow manure is not available, use any balanced commercial fertilizer, but keep in mind that your trees should have the two or three months grace from planting and that **all fertilizers should be applied on the surface, and not in direct contact with the roots.** About $\frac{1}{2}$ pound of balanced commercial fertilizer can be worked into the soil in the irrigating basin and washed to the root area by succeeding irrigations. Step this up to three pounds for a mature tree, following the root growth outward from the base of the tree with ever-widening circles of application.

CULTIVATION is required for preventing of moisture-squandering weed growth and to provide ease of penetration for the next application of water or rainfall. Heavy soils are inclined to crack upon drying out and need thorough and frequent cultivation. Do not cultivate so deeply that surface fibrous roots are damaged or exposed and be careful not to "bark" the trunks of young trees.

PRUNING: During the first summer try to keep the new growth confined to the development of three or four well-spaced main branches. Trim off all unnecessary growth. When the leaves have dropped in late fall, prune as indicated in Fig. 6, shortening in the main branches one-third to one-half. Exception: Cherry trees should not be cut back; remove conflicting branches only.

Use Fig. 7 as a guide for pruning in succeeding years of apricots, nectarines and peaches. Almond, apples, plums and prunes need very little pruning after the first year except that which is required to keep the tree fairly open to admit sunlight.

WALNUTS AND PECANS: Walnuts and pecans will not make a good growth unless the tops are pruned when planting. Shorten the tops to 3 to 4 feet above the bud or graft. Select 3 to 5 of the best shoots for frame work in late spring and trim off all others. Provide a $2'' \times 2'' \times 8'$ stake driven two feet into the ground. Whole roots should be nipped off one inch just prior to planting and broken roots should be cut back to the break. Set the trees so that the bud or graft union is 3 or 4 inches above ground level.

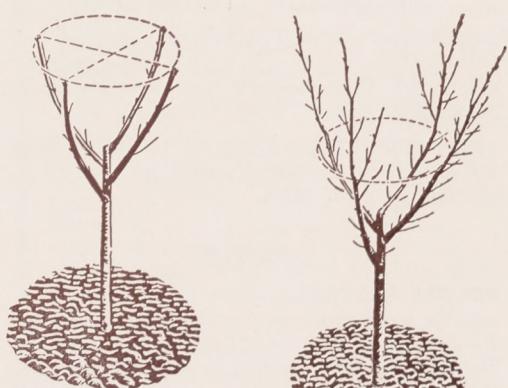


Fig. 6

Fig. 7

SPECIAL PRECAUTIONS

- 1. Plant in well-drained soil.
- 2. Plant in a sunny location.
- 3. Plant in holes large enough to accommodate the roots.
- 4. Plant with the roots at the same level as in the nursery.
- 5. Prune all trees according to recommendations given above.
- 6. Protect trees from sunburn by painting with Tree White.
- 7. Read information on pest control on page 14.
- 8. Protect your investment — take good care of your trees.

SIMPLE

PLANTING ROSES. When you are planting, keep rose bushes in a bucket of water and take them out only when ready to plant. Dig the hole deep enough to accommodate the roots without crowding them. Mound up slightly in the center of the hole and set roots slightly downward and out. Fill in with soil two-thirds of the way and soak with a slow stream of water. After settling, add more soil and more water. When planted, the bud union should be just above the settled surface of the soil. Any growth starting below the bud should be promptly removed and the root.

HOW TO

PLANTING. After soil around the base of the ball. Set the ball 2 inches above the ground. Cut the top strip of topsoil and irrigate.

WARNING. Do not plant when soil is dried and hard. Wait a minute before irrigating.

FERTILIZER. Use fertilizer at planting and every month during the irrigation season.

WATER. Citrus trees should be watered in a large basin every two weeks in light, sandy soil. In heavy soil, keep the irrigation system working as recommended.

PEST CONTROL. Check citrus trees on a scale at monthly intervals for aphids and scale insects.

These seeds are of the highest quality. Due to fluctuating prices, this list is subject to change without notice.

KENTUCKY BLUE GRASS. The best grass for lawns. 1 lb. \$2.50; 5 lbs. \$12.50; 10 lbs. \$25.00; for each 200 sq. ft.

CHEWING'S FESCUE. Produces a dense, fine grass. Good for shade. Sow 1 lb. to 350 sq. ft.

ASTORIA BENT. Makes a dense, spreading grass. Sow 1 lb. to 350 sq. ft.

PLEASE READ CAREFULLY BEFORE ORDERING

MINIMUM ORDER: No mail orders can be accepted for less than \$10.00.

PACKING CHARGE: On all orders for balled and burlapped (BB) or plants in containers (1 g.c. or 5 g.c.) please ADD 15% to the cost to defray the cost of packing. NO packing charges for Bulbs, Roses (but not Grapes), and Berry Plants shipped during the dormant season.

PLEASE ORDER EARLY: Items ordered will be shipped in the following sequence: Deciduous Trees and Shrubs: beginning October. Roses: beginning Mid-December. Fruit Trees, Grapes, and Berry Plants: beginning January. Deciduous Shrubs and Trees: beginning January. Evergreen Shrubs and Trees: beginning early March unless requested earlier. Evergreen Seedlings: beginning April. (Shipping dates are subject to weather conditions).

PLEASE BE SURE YOUR NAME AND FULL ADDRESS are printed prominently on the corner of the order blank. If you are shipping to another party, or to a gift, give the name and address of the recipient on the order blank.

WE PAY transportation on all retail orders of bare-root stock to any point in the United States. (See page 10 of our catalog for further details).

TRUCK DELIVERY. Orders amounting to \$10.00 or more will be delivered to regular delivery areas without charge if deliveries are made at a time when the charge of \$1.50 will be made on all deliveries where value of merchandise exceeds \$10.00.

METHODS OF SHIPPING

In general, the best methods of shipping the several types of nursery stock are:

PARCEL POST: All retail orders for Bulbs, Bush and Climbing Roses, and Fruit Trees up to 4-6 ft. grade. (See page 10 of our catalog for further details).

EXPRESS: Ornamental Plants and all commercial orders for Fruit Trees and other plants too heavy or bulky to be shipped by Parcel Post and weighing over 100 lbs. Indicate the name of your nearest express depot in your order.

FREIGHT AND MOTOR TRANSPORT: All orders exceeding 50 pounds (except heavy ornamentals, standard roses and citrus trees). P.M.T. and C.R.T. make up shipments at our loading dock daily during the shipping season.

NOTE: We try to anticipate reasonable delays when packing, but if your shipment arrives damaged or dry, we will replace it.

Proper Planting and Care means Success in your orchard . . .



Fig. 1

PRUNING FOR PLANTING: Most nursery fruit trees have a number of lateral branches radiating from the trunk between 24 and 36 inches above the bud union (Fig. 1). Select a point just above three or four symmetrically placed laterals and lop off the balance of the top with sharp hand shears. Then shorten in the selected laterals to two or three buds, or "eyes" (Fig. 2 at right). Trim off all other lateral growth. The root system should be examined for loose ends of broken roots. Should any be present, carefully remove them above the breaks. At the same time, insure the quick starting of new fibrous roots by making fresh cuts towards the ends of whole roots (Fig. 3).

Some varieties, such as cherries, do not have lateral growth development as young nursery stock. Select three or four healthy looking buds 24 to 36 inches above the bud union and lop off the trunk above these. Later in the spring you will be able to select the three or four laterals wanted for future development and dispose of all others.

Be sure to keep the roots of your trees moist and protected from drying out. This is important.



Fig. 2



Fig. 3

PLANTING: Dig large, spacious holes, at least half again the size of the root system. While shoveling out, keep the top soil in a separate pile from the subsoil and smash all clods. Hold the bud union at surface level while pushing in the topsoil first about the roots; following with the subsoil almost to surface level (Fig. 4). Play a slow stream of water on to the newly filled-in soil to settle it firmly about the roots. (Fig. 5). The water does a far more efficient job than tramping with heavy shoes.

Don't overlook the benefits of peat moss when planting young fruit trees. Its remarkable ability to expand on becoming saturated allows for soil aeration in seasons of heavy rainfall. Its ability to hold moisture is helpful where plantings are made in sandy soils. Thoroughly mix a bucketful with the topsoil before filling in about the roots. The freshly dug holes make a satisfactory mixing bowl.

IRRIGATION: Provide a basin around the base of your fruit trees large enough to accommodate 25 or 30 gallons of water. Make regular investigations with a hoe through the dry season to determine the condition of the subsurface soil, and when it appears dry, irrigate. A mulch of peat moss or straw in the irrigation basin will prevent cracking of heavy soils and conserve moisture in all soils. After your young trees have become established you can use a mulch of straw and well-rotted cow manure.

FERTILIZATION: If well-rotted cow manure is not available, use any balanced commercial fertilizer, but keep in mind that your trees should have the two or three months grace from planting and that **all fertilizers should be applied on the surface, and not in direct contact with the roots.** About $\frac{1}{2}$ pound of balanced commercial fertilizer can be worked into the soil in the irrigating basin and washed to the root area by succeeding irrigations. Step this up to three pounds for a mature tree, following the root growth outward from the base of the tree with ever-widening circles of application.



Fig. 4

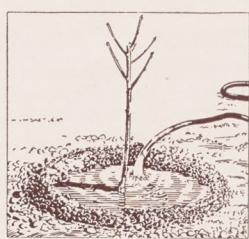


Fig. 5

CULTIVATION is required for preventing of moisture-squandering weed growth and to provide ease of penetration for the next application of water or rainfall. Heavy soils are inclined to crack upon drying out and need thorough and frequent cultivation. Do not cultivate so deeply that surface fibrous roots are damaged or exposed and be careful not to "bark" the trunks of young trees.

PRUNING: During the first summer try to keep the new growth confined to the development of three or four well-spaced main branches. Trim off all unnecessary growth. When the leaves have dropped in late fall, prune as indicated in Fig. 6, shortening in the main branches one-third to one-half. Exception: Cherry trees should not be cut back; remove conflicting branches only.

Use Fig. 7 as a guide for pruning in succeeding years of apricots, nectarines and peaches. Almond, apples, plums and prunes need very little pruning after the first year except that which is required to keep the tree fairly open to admit sunlight.

WALNUTS AND PECANS: Walnuts and pecans will not make a good growth unless the tops are pruned when planting. Shorten the tops to 3 to 4 feet above the bud or graft. Select 3 to 5 of the best shoots for frame work in late spring and trim off all others. Provide a $2'' \times 2'' \times 8'$ stake driven two feet into the ground. Whole roots should be nipped off one inch just prior to planting and broken roots should be cut back to the break. Set the trees so that the bud or graft union is 3 or 4 inches above ground level.



Fig. 6



Fig. 7

SPECIAL PRECAUTIONS

1. Read the instructions above, carefully.
2. **Do not plant fruit and nut trees in poorly drained soil.**
3. Do not use fertilizer or manure in the holes in which trees are planted.
4. If your soil is heavy, mix Gypsum with the soil in the bottom of the hole and mix Peat Moss with top soil filled in around the roots.
5. Prune all trees according to recommendations given above.
6. Protect trees from sunburn by painting with Tree White.
7. Read information on pest control on page 14.
8. Protect your investment — take good care of your trees.

ROEDING'S QUALITY

FLOWERING TREES

FOR WINTER AND EARLY SPRING COLOR

FLOWERING ALMONDS

DWARF DOUBLE FLOWERING ALMOND. Shrubby little tree with long, slender branches heavily laden in earliest spring with very double rosette-like flowers. We can supply these in either pink or white. Bare root, 2-3', \$1.75.

FLOWERING APRICOTS

All varieties; bare root, 6-8' \$2.50, 4-6' \$2.00, 3-4' \$1.75, 2-3' \$1.50.

DAWN: Mid-season variety with large ruffled double pink flowers. Intensely fragrant.

PEGGY CLARKE: Distinctive double deep rose, flowers are medium sized, profuse. New.

ROSEMARY CLARKE: Pure white flowers are large and double, exquisitely fragrant. New.

FLOWERING CHERRIES

All varieties: bare root, 5-6' \$4.50.

AKEBONO (Daybreak): Beautiful, erect growing tree. Exquisite single pink.

KWANZAN: Double, dark pink with extremely large flowers.

SHIROTAE (Mt. Fuji): Best large double white flowers with light green foliage. (Not available this season.)

SHIROFUGEN: Deep pink in the bud, the flowers open to fully double, carnationlike blooms of soft pink, soon changing to white and later to cerise. (Not available this season.)

FLOWERING CRABAPPLE

See page 8 for color illustration.

All varieties: bare root, 6-8' \$2.50; 4-6' \$2.00; 3-4' \$1.75; 2-3' \$1.50.

ALMEY: The carmine buds open in early spring to large dollar size, fiery crimson blooms—a breathtaking sight. Tree is upright, vigorous and hardy.

PYRUS ALDENHAMENSIS: Semi-double red flowers, purplish red fruits and purplish foliage, makes this new variety a year-around attraction.

P. ARNOLDIANA: A most profuse bloomer. The slender branches are weighted with carmine-red buds that open to sharply contrasting blooms of palest pink.

P. FLORIBUNDA: Tall, slender tree with graceful branches. Flowers large, single, and typical apple blossom pink.

P. IOENSIS PLENA (Bechtel Crab): Double pink flowers like small clustered roses; fragrant; late blooming.

P. KAIKO: Flowers partly double, pale pink and carmine; branches slender and graceful.

FLOWERING PEACHES

Don't fail to enjoy their glory in your garden. Blooms appear the first season planted. Not only valuable ornamentals but bear edible fruit. All varieties: bare root, 6-8' \$2.25; 4-6' \$2.00; 3-4' \$1.75; 2-3' \$1.50.

AURORA: Clear, light pink flowers; much softer shade than other varieties.

EARLY DOUBLE RED: Magnificent ruby-red, very bright.

HELEN BORCHERS: Huge, clear shell pink flowers in profusion. New and very beautiful. Mid-season.

ICEBERG: A greatly improved double white of rare beauty. Mid-season.

LATE DOUBLE RED: Late blooming rich ruby-red flowers.

PEPPERMINT STICK: Variegated red and white flowers are unique and spectacular. Mid-season.

SAN JOSE PINK: The earliest variety; soft rose-pink, semi-double flowers.

FLOWERING PLUMS

In demand because of colored foliage as well as for blooms. Excellent for street planting.

All varieties: bare root, 6-8' \$2.25; 4-6' \$2.00;

3-4' \$1.75; 2-3' \$1.50.

PRUNUS BLIRIANA: Semi-double flowers of soft pink borne on long slender branches. Foliage plum-like and heavily tinged with bronze.

P. PISSARDI: Very ornamental small tree. Leaves deep purple in spring gradually becoming greenish. Flowers numerous, white, tinted pink. Fruit reddish purple.

P. THUNDERCLOUD: Really lives up to its name. Masses of early white flowers followed by bronzy-purple foliage holding color throughout the summer.

FLOWERING QUINCES

Prices: Bare root 18-24" \$2.00; 2-3' \$2.25; 3-4' \$2.75; 5 g.c. \$3.25.

CAMEO: Outstanding double-flowering quince. Compact bushy plants yield large flowers with a pleasing soft apricot-pink coloring. 50c extra.

CANDIDA: Large, pure white flowers cover the branches of this variety before and after the foliage appears in the spring.

JULIET: Lovely soft salmon-pink blooms borne in great profusion on sturdy stems. Blooms blend well with tulips or flowering shrubs.

STANFORD RED: Extraordinary large flowers open geranium red and deepen to an intense red. A fine recent introduction. Exceptionally fine for cutting as stems are almost thornless and flowers are long-lasting.

LABURNUM . . . Golden Chain

LABURNUM VOSSI: (Long Clustered Golden Chain.) A great improvement over the old Laburnum vulgare. It is a small tree with green bark and foliage like exaggerated clover leaves. Flowers are pure golden yellow and formed like those of the Wisteria. Bare root, 8-10' \$5.50.

WEEPING FLOWERING CHERRIES

Bare Root, 5-6' \$6.00.

SINGLE PINK: Strong drooping type of vigorous growth; blossoms are pale pink and borne in greatest profusion.

DOUBLE PINK: A very rare variety; branches do not droop as much as the single weepers. Deep pink double flowers of medium size.

DECIDUOUS SHRUBS AND TREES

CERCIS . . . Redbud

CERCIS CANADENSIS: (American Redbud.) Small tree, every twig of which is covered with little pink, pea-shaped blossoms in early spring. Bare root, 5-6' \$2.75.

CRATAEGUS . . . Hawthorn

CRATAEGUS AUTUMN GLORY: White flowers are followed by a profusion of glossy, large, brilliant red berries. Erect tree with dark green leathery foliage. Bare root, 6-8' \$4.50; 8-10' \$5.00.

CRATAEGUS PAUL'S SCARLET: Masses of double carmine-red flowers in spring. Red berries in fall. Bare root, 6-8' \$3.75.

DEUTZIA

DEUTZIA GRACILIS: Growth low and compact, suitable for planting in the foreground of larger shrubs or near the base of flowering trees. A little beauty, with dainty clusters of white flowers. Bare root, 15-18" \$1.50.

FORSYTHIA . . . Golden Bell

F. LYNWOOD GOLD: Golden yellow, very profuse bloomer. Bare root, 3-4' \$2.25.

PHILADELPHUS . . . Mock Orange

NOTE: Sometimes called Syringa, but Syringa is the botanical name for Lilac.

P. MINNESOTA SNOWFLAKE (Plant Patent No. 538): New variety that is very double and very fragrant. Holds foliage well at ground. Blooms June and July. Bare root, 3-4' \$2.25.

P. VIRGINALIS: A floriferous variety with double white flowers. Bare root, 3-4' \$2.00.

SPIRAEA

SPIRAEA BUMALDA: (Anthony Waterer.) Dwarf, erect form, growing about three feet high. Flowers rosy red in flattened heads at ends of branches. Blooms in midsummer. Bare root, 2-3' \$1.65.

S. PRUNIFOLIA FLORE PLENO: (Bridal Wreath.) Small shrub with long very slender branches. Flowers are very double and pure white, borne along the branches before leaves appear. This is the genuine "Bridal Wreath." Bare root, 2-3' \$1.65.

S. VAN HOUTTEI: A handsome pendulous bush. Flowers pure white. Fine for grouping and shrubbery borders. Bare root, 2-3' \$1.65.

TAMARIX

TAMARIX AFRICANA: (African Tamarix.) Feathery foliage on gracefully arching branches covered with dusty pink blooms in spring. Bare root, 3-4' \$1.50.

VIBURNUMS

VIBURNUM OPULUS STERILE: (Common Snowball.) The common garden "snowball" with large flower heads in spring and brilliant fall foliage. Bare root, 2-3' \$1.85.

WEIGELA . . . Diervilla

W. AVALANCHE: In late spring and early summer it is a beautiful plant to see with its thousands of pure white, trumpet-like blooms. It grows about 5 to 6 feet high. 1 g.c. \$1.65.

W. BRISTOL RUBY (Plant Patent No. 492): A new deep red flowered Weigela with dark green foliage. 1 g.c. \$1.85.

W. ROSEA: Flowers pink, large and produced in great profusion in April and May. 1 g.c. \$1.65.

WISTERIA

WISTERIA SINENSIS: (Chinese Wisteria.) Fragrant flowers are light purple-lavender in attractive racemes. Bare root, 3 yr. \$3.25.

W. FLORIBUNDA ALBA (White Japanese Wisteria): White long cluster Wisteria. Fragrant white flowers. Bare root, 3 yr. \$3.25.

W. FLORIBUNDA ROYAL PURPLE: Brilliantly colored, good-sized clusters of royal purple; flowers are freely produced. Bare root, 3 yr. \$3.75.

ROEDING'S QUALITY SHADE TREES



COOL SHADE IN SUMMER . . .

. . . FILTERED SUNLIGHT IN WINTER

ACER . . . Maple

ACER DASYCARPUM: (Silver Maple.) A beautiful and fast-growing tree; bark light colored; foliage deeply lobed and variable. Fine for street planting. Bare root, 6-8' \$3.00.

A. PLATANOIDES SCHWEGLERI: (Purple-leaf Maple.) The most beautiful of the large maples. Buds are brilliant orange; young foliage coppery and mature leaves deeply stained with purple. Bare root, 6-8' \$3.50.

ACER CRIMSON KING: A much improved Schwedler Maple. The leaves are of a rich purple shade and this color is retained until they drop in the fall. Bare root, 6-7' \$5.00.

BETULA . . . Birch

BETULA ALBA: (European White Birch.) Rapid grower, bark white, foliage triangular, turning to rich tints in fall. Very effective planted in small groups. Single trunk. Bare root, 6-8' \$3.50; 5-6' \$3.00.

B. ALBA LACINIATA PENDULA: (Cut-leaf Weeping Birch.) Very beautiful form of European White Birch. The main trunk in older trees is snow white and straight as an arrow. Bare root, 6-8' \$3.75.

FRAXINUS . . . Ash

FRAXINUS VELUTINA GLABRA: (Modesto Ash.) The common Arizona Ash has long been noted for its sturdy resistance to adverse conditions. This new type,

known as "Modesto Ash," grows much more rapidly than the type and is a handsomer tree. Most desirable in every way. Bare root, 8-10' \$3.50; 6-8' \$3.00.

GINKGO

GINKGO BILOBA: (Maidenhair Tree.) A striking tree with spreading habit as it attains age; foliage like maidenhair fern and a bright green color; yellow in autumn. Bare root, 4-5' \$4.00.

LIRIODENDRON

LIRIODENDRON TULIPIFERA: (Tulip Tree.) A fine pyramidal tree with clean trunk. Foliage of unusual form and light green in color; flowers conspicuous and yellow in color. Bare root, 5-6' \$3.00; 6-8' \$3.50.

MORUS . . . Mulberry

MORUS STRIBLING'S FRUITLESS: A new variety having all the features of other varieties but a much larger leaf. Bare root 6-8' \$3.50; 8-10' \$4.00.

MORUS ROEDING'S WEEPING: Weeping branches arising from an 8' stem make this mulberry a very ornamental lawn tree. Bare root, 8-10' \$7.50.

PLATANUS . . . Plane Tree

PLATANUS ORIENTALIS: (European Sycamore, Oriental Plane.) A handsome tree of large proportions widely used for park and avenue planting. Foliage dense, bright green and fine lobed. One of the best trees for California. Bare root, 8-10' \$3.25; 6-8' \$2.75.

POPULUS . . . Poplar

Bare root, 12-14' \$4.50; 10-12' \$3.50; 9-10' \$2.50; 6-8' \$2.25.

POPULUS ALBA NIVEA: (Silver or White Poplar.) A tree of wonderfully rapid growth and wide-spreading habit. Leaves large, glossy green above and white as snow beneath.

POPULUS CANDICANS: (Balm of Gilead.) Rapid growing, tall, large-headed tree. Foliage dark green, bark same color on younger branches.

P. CANADENSIS EUGENEI: (Carolina Poplar.) A tree of robust growth and easy culture; a fast grower, providing a quick shade.

P. NIGRA ITALICA: (Lombardy Poplar.) Slender, erect Lombardy Poplars lining a driveway with their foliage shimmering in the sunlight present a picture of striking beauty. Unsurpassed for use as a screen or wind-break.

Quantity Rates on Request.

ROBINIA . . . Locust

R. PSEUDACACIA (Black Locust): Drought-resistant tree that thrives where other trees won't grow. White flowers in spring. Bare root, 6-8' \$2.75; 8-10' \$3.25.

R. PSEUDACACIA DECAISNEANA (Pink Locust): Rapid-growing tall tree with long racemes of fragrant, pale pink blooms. Bare root, 6-8' \$3.75; 8-10' \$4.25.

QUERCUS . . . Oak

QUERCUS COCCINEA (Scarlet Oak): A large tree, 60-80 ft. high. Bright green foliage turns a brilliant scarlet in autumn. Bare root, 7-8' \$4.50.

QUERCUS PALUSTRIS: (Pin Oak.) A very good street tree. Grows tall with graceful, drooping branches. Foliage deeply lobed with sharp points. Bare root, 6-8' \$4.50.

Q. RUBRA: (Red Oak.) An excellent tree of rapid growth. Foliage turns russet and copper in autumn. Bare root, 6-8' \$4.50.

SALIX . . . Willow

SALIX BABYLONICA AUREA: The common and well-known weeping willow. Bare root, 6-8' \$2.75; 8-10' \$3.25; 10-12' \$4.00.

ULMUS . . . Elm

ULMUS PUMILA (Chinese or Siberian Elm): Rapid growing, slender, graceful tree with slightly drooping branches. Bare root, 6-8' \$2.75; 8-10' \$3.25.

How to Grow

BERRIES



ROEDING'S QUALITY

BERRY PLANTS

Berry plants are highly productive, require a minimum of care, and make ideal ground covers and screens for fences, walls and arbors.

BERRIES

All Varieties 50c each, 12 for \$4.75, 100 for \$20.00

NECTARERRY (Thorny): Possesses tang of Youngberry but less acid. When ripe the tasty berries are dark, wine colored, almost black. Almost seedless.

THORNLESS BOYSENBERRY: A brand new variety with the fruitfulness of the Boysenberry plus the advantage of smoother thornless canes.

THORNLESS LOGANBERRY: Patented. Thornless canes produce an abundance of fine berries; better than parent.

THORNLESS YOUNGBERRY: Not only produces sturdy, thornless, productive canes, but has quality of berries similar to parent.

OLALLIE BLACKBERRY (Not entirely thornless): Fruit is very large, with small seeds and handsome jet black color. Sweet and pleasant in flavor.

THORNY BOYSENBERRY: 100 for \$15.00

RASPBERRIES

50c each, 12 for \$4.75, 100 for \$20.00.

CUTHBERT: (Red.) Our best home garden variety and also an important commercial sort. The fruit is a deep red and of excellent quality. Mid-season.

WILLAMETTE EVERBEARING: A splendid red raspberry, of large size and excellent flavor. A good producer of the "everbearing" type, recommended for home garden use.

CUMBERLAND BLACK CAP: The leading black raspberry. The fruit is of fine appearance, tastes good, keeps well, and sells well. Every berry grower should have a few Black Caps.

GOOSEBERRIES, CURRENTS

60c each, 12 for \$6.00, 100 for \$35.00.

PERFECTION CurrANT: A leading variety in all sections. Fruit is bright red and of good size. The plants are abundant producers.

CHAMPION GOOSEBERRY: Berries medium in size and of good quality. Free from mildew. The leading commercial variety in California.

STRAWBERRIES

12 for \$1.00, 100 for \$5.00, 1000 for \$35.00

BANNER: The berry is a beautiful deep red; large, sweet and with fine flavor. The fruit is firm and ships well. It bears heavily over a long period and the plants are long lived.

CUPERTINO: Very large, good-looking and good-tasting berry; does especially well in San Francisco Bay Area.

LASSEN: Outstanding producer of large, light red berries, with peaks of production in the spring and fall. Recommended for Central and North Coast and Central Valley. Plant long-lived and resistant to virus diseases.

SHASTA: Heavy and continuous bearer of medium red, glossy berries of medium to large size. Recommended for Central and North Coast and Southern San Joaquin Valley.

EVERBEARING STRAWBERRIES

RED RICH (Plant Patent No. 993): New, exciting Everbearing Strawberry that has everything. Solid, firm fruit, large size, deep red color, natural sweetness, heavy yield. 25 for \$5.00, 100 for \$15.00.

ROCKHILL NO. 24: Good production the first year and the best "everbearing" variety for the home garden. Better results obtained from lifting, dividing and resetting the plants each year. 25 for \$5.00; 100 for \$15.00.

STRAWBERRIES—Cut roots back halfway, and spread when placing in ground. Crown must be level with soil surface. Plant 1 ft. apart on ridges 18" wide, 2 rows per ridge. Use plenty of water when planting and in production. Do not fertilize until 2 months after planting, then use good commercial fertilizer between ridges and soak well. Trimming runners will increase yield. Plant 50 plants for each person.

BOYSENBERRIES, YOUNGBERRIES, LOGANBERRIES—Against fence, wall, or arbor, set plants 6 to 8 ft. apart. Cover roots and keep moist. Canes grown the first year produce crop following year. Water well during harvest and summer months. Average family requires at least 6 plants, assorted. Fertilize Spring and Fall. Wire supports, 2 to 6 ft. above ground increase the bearing surface. Plants are looped over the top, back around the second and third wires loosely, giving sunlight and air access to blossoms and buds. This is also the best commercial practice, planted in rows 8 ft. apart, 5 ft. to the row. An acre will support about 1,100 plants; requires 15,000 ft. No. 13 wire; 310 stakes 2" x 2" x 6' and 50 anchors 3'. Guy stake is placed between last 2 stakes in row, making short turns easier with tractor.

RASPBERRIES—Plant 2 ft. apart in rows 4 ft. apart. Cut back canes to 3" or 4" and set roots deeply in loose soil. Keep moist. First season's growth produces crop following year. After harvest cut old branches to 12"-18". Water freely; apply plenty of manure mulch in Fall, commercial fertilizer in Spring. Average family requires at least 2 dozen plants.

Always a Sound Investment . . . ROEDING'S QUALITY

The HOME ORCHARD

What is more satisfying than a bowl of delicious fruit from your own garden? A well-selected family orchard will supply ripe fruit continuously for more than eight months of the year and if you add citrus, you may pick fruit in your own garden the year 'round! Fruit trees are ornamental as well as productive. They provide summer shade and a beautiful backdrop of colorful blossoms each Spring. Many of the varieties on the following pages are recommended for home orchard plantings.

GROW YOUR OWN TREE-RIPENED FRUIT

Eat it fresh or put it in your home freezer and enjoy it the year 'round. Fruits are ideal for fresh salads.

Max Red Bartlett pears provide a novelty in color appeal, especially at Thanksgiving and Christmas time. Elephant Heart and other varieties of plums make wonderful jam.

Homemade fruit pies—apple pies, cherry pies, apricot pies—are always favorites with old and young, doubly good when prepared with home-grown fruit.



Superintendent's adobe house on our Loomis growing grounds. Our superintendent carefully watches all operations.



Our SPRINKLER SYSTEM assures very effective, uniform watering; also keeps foliage clean, thus requiring less spraying. Fertilizer is included in irrigation water.

→
These yearling APPLE TREES will be ready for winter delivery. They are grown in the decomposed granite soil of our Sierra Foothill property near Loomis in Placer County. Fruit trees grown here are noted for their strong fibrous root system.

Well Grown

Carefully Handled

Honestly Represented

FRUIT TREES NUT TREES and GRAPE VINES

specially grown for
COMMERCIAL FRUIT GROWERS

You are sure of a sound investment when you buy direct from the grower.

Our nursery properties included several hundred acres devoted to the preparation for and growing of fruit trees and grapevines. The soil at our growing grounds is conditioned years in advance by a modern program of crop rotation. It has been said that we grow trees the "hard way," but more than three-quarters of a century of testing methods of production enables us to give the grower more for his money. Particular attention is given to

- ... careful bud selection
- ... tested, modern cultural methods based on observation and experience
- ... careful grading of each tree by caliper to insure uniformity
- ... cautious labelling to insure varieties that are "true to name"
- ... direct supervision of every operation by our men on our own growing grounds

Some of the beneficial results of these practices are apparent when you inspect the young trees at our nurseries. Others, perhaps more important, become evident later in your orchard or vineyard. As the nursery which "grew up" with California's fruit industry, we are aware of our responsibility to furnish young fruit trees and grapevines of great strength and vigor, capable of producing heavy yields and a high ratio of first-grade fruit.

Roeding's Quality Fruit and Nut Trees are supplied as bare root stock during the dormant season, January through March; and for the home orchardist, in 5-gallon containers at all other seasons of the year.



ROEDING'S QUALITY

NUT TREES

FOR COMMERCIAL AND HOME ORCHARDS

When planning your orchard, be sure to include two or more nut trees. Nuts not only are valuable when served as a delicacy, but are very practical in home cooking. Walnuts and Pecans serve a dual purpose when planted as a shade tree and a part of the home orchard. Years of experience in raising Roeding's Quality Nut Trees enable us to produce nut trees that can "take it."

Add to the enjoyment of your home orchard by planting some of the following Roeding's Quality Nut Trees.

ALMONDS

ALMONDS on Peach Root

| Yearling Trees | 1-9 | 10-49 | 50-299 | 300 or more |
|----------------|--------|--------|--------|-------------|
| 6-8' grade | \$2.00 | \$1.75 | \$0.90 | \$0.85 |
| 4-6' grade | 1.75 | 1.50 | .85 | .80 |
| 3-4' grade | 1.50 | 1.25 | .80 | .75 |
| 2-3' grade | 1.25 | 1.00 | .75 | .70 |

Note: Almond on Almond Root, 15c higher than above in 50-299 and 300 or more rates.

DAVEY: Developed by the University of California, this new variety fills the demand for a better pollinator for Nonpareil—the most important commercial variety—in that it has a more satisfactory blooming period, produces soft-shelled nuts of good quality, shows good tree growth and is a heavy bearer. Kernels are smaller and thicker than Nonpareil, suitable for use in candy making. Plant with Nonpareil.

JORDANOLO: A recent introduction similar to Ne Plus Ultra, but has smoother kernels. Bears abundant crops of large, long, soft-shelled nuts, easily shelled. Plant with Ne Plus for pollination.

NE PLUS ULTRA: Tree is a strong grower. It is a regular and heavy bearer of long, narrow, soft-shelled nuts. Hulls freely, and is a commercial

favorite. Very large kernel, sweet and highly flavored. Plant with Nonpareil for pollinator.

NONPAREIL: King of soft-shell almonds in all districts. Heavy and regular bearer of large, long and narrow paper-shell nuts of good color. Long kernel fills the shell well, possesses excellent flavor. Plant with Davey, Texas or Ne Plus.

PEERLESS: Extremely heavy bearer of high-quality, hard-shelled nuts. Money-maker. Yields heaviest in the Sacramento Valley.

MISSION (TEXAS PROLIFIC): The tree is equal to Drake's Seedling in bearing qualities, but grows much larger. Nuts are medium in size, hard shelled and highly desirable for the candy trade. An excellent pollinator for the paper-shell varieties.

FILBERTS

NEW FILBERT "ROYAL": The new "Royal" filbert trees bear large, glossy, well-filled, soft-shell nuts. The tree is a good heavy producer. Needs a pollinator. Barcelona is recommended for pollinator, for early blooms; Duchilly for mid-summer. The bark of the filbert is very thin and will sunburn easily, killing the tree. All the trees should be protected from sunburn. 3-4' grade \$2.50 each or 10 for \$2.25 each.

BARCELONA: Best commercial variety. Most Filbert plantings comprise 80 per cent Barcelona. Requires pollinator. 3-4' grade \$2.00 each; 10 or more \$1.75 each.

DUCHILLY: Good quality; large size; fine pollinator. 3-4' grade \$2.00 each; 10 or more \$1.75 each.

YEARLING FRUIT TREES AVAILABLE ON THESE ROOTSTOCKS:

LOVELL PEACH: All varieties of almonds and peaches. Apricots: Blenheim or Royal and Moorpark. Nectarines: Fireglobe, Goldmine, John Rivers and Philp. Plums: Bavay's Green Gage, Beauty, Burmese, Duarte, Eldorado, Elephant Heart, President, Santa Rosa, Satsuma and Wickson.

ALMOND: All varieties of almond.

APPLE: All varieties of apples including crab-apples.

MAZZARD CHERRY: All varieties of cherries except Black Republican.

MAHALEB CHERRY: Cherries: Bing, Black

Republican, Black Tartarian and Royal Ann.

FRENCH PEAR: All varieties of pears.

QUINCE: Pears: Beurre Hardy. All varieties of quinces.

MARIANNA 26-24: Apricots: Blenheim or Royal. Plums: Bavay's Green Gage, Beauty, Eldorado, President, Santa Rosa. All varieties of prunes.

APRICOT: Apricots: Blenheim or Royal, Franciscan, Newcastle and Tilton. Nectarines: Chico and Garden State. Plums: Beauty, Burmese, Eldorado, Elephant Heart, Laroda, Nubiana, Queen Ann and Redroy.

WALNUTS

Our English Walnuts are grafted on California Black or on 3-Blood Royal rootstock as described below. Walnuts should be planted with the bud union or graft about four inches above the soil level as a caution against infestation of Oak Root Fungus present in some soils. Trees planted too deep will not thrive. English Walnuts on 3-Blood Royal Root will grow faster, make larger trees and produce heavier crops.

| Yearling Trees | 1-9 | 10-49 | 50 or more |
|----------------|--------|--------|------------|
| 8-10' grade | \$4.25 | \$4.00 | \$3.75 |
| 6-8' grade | 3.75 | 3.50 | 3.25 |
| 4-6' grade | 3.25 | 3.00 | 2.75 |
| 3-4' grade | 2.75 | 2.50 | 2.25 |
| 2-3' grade | 2.25 | 2.00 | 1.75 |

CONCORD: Standard variety, grown chiefly in Contra Costa County. Nuts are large, round and soft shelled. Rich, well flavored, large kernels. Makes a sturdy, spreading tree.

EUREKA: Popular Northern California variety. Large, oblong nuts of fine appearance. Shells are rather thick, well sealed; hold up well in handling. Splendid large upright tree. Fine commercial variety and a good ornamental shade tree.

FRANQUETTE: One of the most important commercial varieties, popular wherever the English Walnut is grown. Nuts are large, handsome, rather conical in shape. Shells are medium thin. Kernels are unusually light in color and of the best quality. Trees large and vigorous. This variety is latest to bloom and seldom loses a crop through frost injury.

HARTLEY: Large slightly pointed nut of high quality. Tree comes into bearing very early; is similar to Mayette in habit of growth.

PAYNE SEEDLING: An outstanding producer and early bearer. Nuts fully as large as Franquette. Thin shell, high quality kernel. Trees do not grow as large as other varieties so may be planted closer. A splendid shade tree for the small city lot.

Royal Walnut Seedlings

This more vigorous, healthy strain of Walnut understock is exclusive with us. These seedlings are grown from the seed of Lieb's Frost-fighter Walnuts, discovered by the late Frank Lieb of San Jose. Due to their hardiness, Royal Walnut seedlings grow more rapidly than the common black walnut seedling. Royal seedlings also make an excellent, handsome, fast-growing shade tree. Plant Royal Walnut seedlings for quick results.

| | 1-9 | 10-49 | 50-299 | 300 or more |
|-------------|--------|--------|--------|-------------|
| 8-10' grade | \$2.50 | \$2.00 | \$1.05 | \$1.00 |
| 6-8' grade | 2.00 | 1.75 | .95 | .90 |
| 4-6' grade | 1.75 | 1.50 | .90 | .85 |
| 3-4' grade | 1.50 | 1.25 | .85 | .80 |
| 2-3' grade | 1.25 | 1.00 | .80 | .75 |
| 1-2' grade | 1.00 | .90 | .70 | .65 |

PECANS

Here's something different for your home orchard. Not only do Pecans produce the much in demand nuts, but they also make a wonderful shade tree. Because of the limited quantity of fibrous roots on the long tap root of Pecans, they must be carefully handled when planting. Extra caution should be taken to keep the roots moist at all times before planting. Pecans may start out slow but will grow very rapidly the second and successive years. Add to your gardening enjoyment by planting a Roeding's Quality Pecan tree.

| | 1-9 | 10 or more |
|------------|--------|------------|
| 6-8' grade | \$5.50 | \$5.25 |
| 4-6' grade | 5.00 | 4.75 |
| 3-4' grade | 4.50 | 4.25 |

MAHAN: New variety of very large size, averaging 2 1/2" in length. Paper-thin shell, richly flavored kernels. Early bearing fast growing tree; fine as shade tree.

SUCCESS: Widely planted in the San Joaquin Valley. Soft shelled, prolific, self-fruitful.

WESTERN SCHLEY: Outstanding variety yielding medium to large oblong nuts, with thin shells and plump kernels of excellent quality and flavor. Vigorous grower.

ROEDING'S QUALITY GRAPEVINES

THE STANDARD OF EXCELLENCE IN THE WEST

TABLE GRAPES

BLACK HAMBURG: A great favorite as a juice and table grape. Berries large, dark purple, becoming black when fully ripe. Juicy, sweet and vinous. Strong grower and excellent arbor grape. September.

***BLACK MONUKA:** (Sometimes called Black Thompson Seedless.) Large reddish black berries are entirely seedless like the Thompson; sweet, crisp, and borne in large loose clusters. Makes a large black raisin. Late August-September.

***BLACK MUSCAT:** Berries large, round and black, produced on loose medium clusters. Flavor similar to the Muscat of Alexandria. A favorite in home plantings. August-September.

EMPEROR: Large dark red berries of firm texture. Good eating quality, relished during early winter when other grapes are gone. Bunches are large and heavy. October.

FLAME TOKAY: One of California's most popular shipping grapes. Large oblong berries borne in immense bunches. Pale red skin covered with lilac bloom; flesh is firm, juicy and crackling, with good vinous flavor. Heavy producer. September.

***GOLDEN MUSCAT:** As a hybrid between Muscat and Diamond, it combines the golden green color and slip-skin characteristics of the latter with the rich flavor of Muscat. Grows vigorously and bears heavily. Popular home garden variety. August.

MALAGA: Leading white mid-season shipper. Berry of good size, oval, borne in loose, large clusters. Skin tender, yellowish-green; flesh sweet, tender, crackling and good flavor. August.

MARAVILLE DE MALAGA: (Red Malaga.) One of the few hard grapes noted for fine flavor and aroma. Berry large, conical, in long and loose clusters; skin a beautiful sparkling red; flesh firm, crisp, crackling and delicious. A strong grower and good arbor variety. September.

MUSCAT: The renowned, Table, raisin, and Wine Grape. Berries large, slightly oval, produced in large clusters. Skin pale amber covered with a thin white bloom; flesh firm, with distinctive aroma and pleasing flavor. Has the remarkable faculty of producing a second crop of grapes. September.

OLIVETTE BLANCHE (Ladyfinger Grape): Berries large, long, oval, white. Flesh firm, amber white, juicy, sweet and crackling. Vines are vigorous, make excellent arbor grapes. Early September.

RIBIER: Largest of the Black Grapes. Berries extra large, in medium-sized bunches, their intense blue-black color giving the appearance of being molded in wax. A good arbor grape. Vines are enormous producers. Mid-August.

ROSE OF PERU (Black Prince): Large, round black berries, with firm flesh of high quality. A good all-round table grape. Does exceptionally well in the Bay area. September.

THOMPSON SEEDLESS: California's best known table and raisin grape. Oval, greenish-yellow berries contain no seeds. Produced in exceptionally heavy bunches. Good arbor grape. August-September.

PRICES — Roeding's Quality GRAPEVINES

| Standard Varieties, TABLE and WINE, No. 1 Grade | | | | |
|---|-------|-------|---------|-------------|
| 1-9 | 10-49 | 50-99 | 100-299 | 300 or more |
| \$.50 | .35 | .17½ | .12½ | .09 |

| American Varieties, No. 1 Grade | | |
|---------------------------------|-------|------------|
| 1-9 | 10-49 | 50 or more |
| \$.60 | .50 | .25 |

| Phylloxera RESISTANT Roots, No. 1 Grade | | |
|---|---------|-------------|
| 50-99 | 100-299 | 300 or more |
| \$17½ | .15 | .12½ |

*Varieties marked with asterisk same as American varieties.

RECENT GRAPE VARIETIES

TABLE GRAPES

BLACKROSE: Its very large berries of an attractive jet-black color on large, conical clusters are firm and crisp and of excellent eating quality. Vines are very vigorous and productive. Matures about a week ahead of Ribier, which is one of its parents. August.

CALMERIA: This late maturing variety, with its good storage and eating quality, helps fill the demand for a better quality, late-shipping and storage table grape. Berries are firm and large, greenish yellow with a heavy, light-gray bloom. September-October.

CARDINAL: This new variety has proved extremely successful since it was introduced commercially only six years ago. Ripens approximately three weeks before the Thompson Seedless. The berries are large and firm, medium to dark red, with a grayish bloom, nearly spherical in shape. Eating quality is excellent, with a slight Muscat flavor. Seldom more than two seeds. Due to its early maturity, its attractive appearance, and its good shipping record, it usually yields a premium price on the market. July.

DELIGHT: Dark greenish-yellow seedless grape, ripening about two weeks ahead of Thompson Seedless. Resembling Thompson in color, though slightly larger and more crisp. This new variety shows great promise because of its early ripening, fine keeping quality and delicate Muscat flavor. July.

ITALIA: Of Italian origin and sometimes called Italia Muscat. Heavy producer of very large, golden berries with a muscat flavor, borne in loose, conical clusters.

PERLETTE: Another seedless grape, very light in color and larger than either Thompson or Delight. Skin thin and very tender; flesh firm, crisp and juicy, with unique flavor. Keeps and stores well. July.

SCARLET: A new variety for fresh juice and jellies. Berries medium to small; jet black with dull moderately waxy bloom. Skin thick and tough. It produces a bright scarlet juice with moderate Concord flavor. High sugar and acid content. August.

WINE GRAPES

RUBY CABERNET: A hybrid of Carignane and Cabernet Sauvignon; combines high quality with heavy yielding ability. Fruit light blue, medium size, hanging free from medium clusters. Skin thick; pulp soft, bright green, juicy. September.

| Prices | 1-9 | 10-49 | 50-299 | 300 or more |
|------------------|--------|--------|--------|-------------|
| No. 1 Grade..... | \$.75 | \$.60 | \$.30 | \$.20 each |

American GRAPES

CATAWBA: Splendid table grape. Berry medium size and round, on medium clusters; thick, pale red skin deepens as it ripens. Flesh juicy, sweet and musky. September.

CONCORD: Famous eastern table grape. Fine for juice and jelly. Round solid berries on medium-sized clusters; skin thick and blue-black; flesh is sweet with a decided musky tang. August.

ISABELLA: Highly useful for arbor and trellis, and a favorite home market variety. Berry large, on short compact clusters; skin bluish-black; flesh sweet, aromatic and of fine texture. Makes good juice and jelly. September.

NIAGARA: Fruit large, medium compact clusters; skin thin, somewhat tough and pale yellow in color. Flesh tender and sweet, with flavor like Concord. August.

PIERCE (Isabella Regia.) (Called "California Concord.") Berries roundish oblong and very large, in rather large clusters; skin dark purple, and almost black, with blue bloom. Flesh juicy, sweet and slightly musky. A showy, perfumed table grape. September.

10% Cash and Carry Dis-
count of \$10.00 or more
on nursery stock paid for and
taken with you from the Sales
Yard at which your order is
placed.

WINE GRAPES

ALICANTE BOUSCHET: Noted for its beautiful red juice. Berry medium round; compact bunches. Skin black and thick, flesh high in sugar. Juice red, somewhat tart, often used for coloring soft drinks, ices and confections. September.

CARIGNANE: A leading wine grape. Berries large and round; medium-sized, compact clusters; skin deep blue-black and tough; flesh amber, juicy and sweet. Strong grower, heavy bearer. September.

GOLDEN CHASSELAS: One of the principal white wine varieties, used for Champagne. Berries round and large. Skin thin, amber color when fully ripe. September.

GRENACHE: Heavy producer, claret type. Berry brownish, oval, of good size; rather loose clusters; skin bluish-black and thick; flesh light colored, juicy, slightly flavor. September.

MISSION: Good table and juice variety. Berry medium size and round, skin purple-black; flesh crackling, deliciously sweet. Good grower, free fruiting. September.

ZINFANDEL: Widely used juice grape. Berry round, compact clusters; skin dark purple covered with heavy bloom. Flesh abundant, juicy, and with a good vinous flavor. August.

PHYLLOXERA RESISTANT ROOTS

RUPESTRIS ST. GEORGE: Adapts to a great range of soils, does equally well in moist, heavy clay or on dry hillsides, providing the soil is deep. Has the faculty of sending roots straight down to obtain moisture. Thrives in soils with a moderate amount of lime, but should never be planted in shallow soils.

SOLONIS X OTELLO 1613: Especially adapted to the San Joaquin Valley. Thrives on practically all grape soils, and appears to have a wider range than St. George. Highly resistant to Nematoide and Phylloxera. A vigorous grower, widely used as a root stock for table, raisin and wine grapes.



WASHINGTON NAVEL ORANGE

AVOCADOS

3-4' \$6.50 each

DUKE: One of the hardiest varieties. Produces large crops of medium-sized, thin-skinned fruits. September-October.

MEXICOLA: Hardiest of all and dependable in production. Small fruits; excellent quality. Ripens late summer and fall.

California OLIVES

| 1-8 | 10-49 | 50 or more |
|--------|--------|------------|
| \$3.00 | \$2.75 | \$2.50 |

Add 50c per tree for Sevillano.

MANZANILLO: Leading pickling and oil olive. Fruit nearly round, large, with round-oval pit; skin purplish black; flesh solid, good grain and oil content. October.

MISSION. Used for oil: Fruit medium size, oval shape; pit small; skin deep purple to black. Flesh abundant, firm, of good texture and high oil content. Good avenue and border tree. October.

SEVILLANO: (Queen Olive.) For pickles and stuffed olives. Fruit extra large; pit of good size and clinging; skin bluish-black; flesh solid, good grain and flavor when properly pickled. October.

PERSIMMON

HACHIYA: Fruit very large, oblong, conical; skin bright red; flesh deep yellow, soft and jelly-like when ripe; seeds usually absent; a valuable variety, considered to be one of the best.

6-8' \$3.75, 4-6' \$3.25, 3-4' \$2.75.
2-3' \$2.25 each.

FUYU: Very large, round flattened fruit of smooth texture. Brilliant orange-red color. Bears young and produces heavily.

6-8' \$4.10, 4-6' \$3.60, 3-4' \$3.10,
2-3' \$2.60 each.

ROEDING'S QUALITY CITRUS FRUITS

Caliper $\frac{5}{8}$ - $\frac{3}{4}$ " \$6.00 each; 10-49 \$5.50 each; 50 or more \$5.00 each.

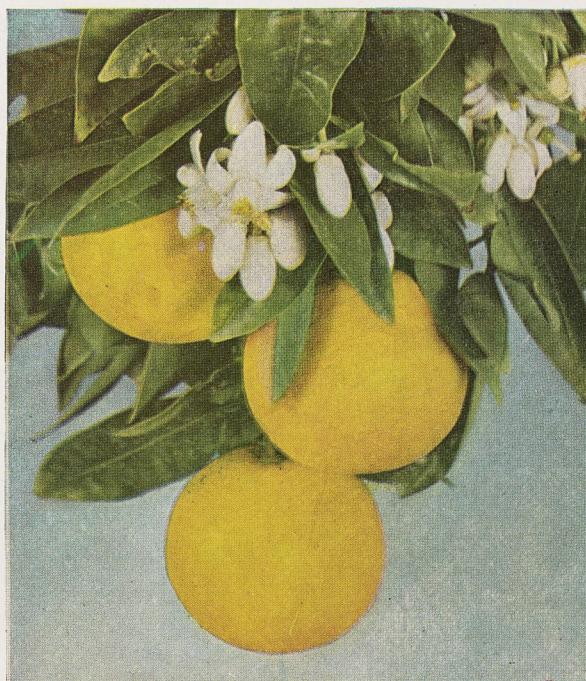
WASHINGTON NAVEL ORANGE: The well-known Navel, popular in all markets throughout the world, is California's most famous fruit variety. The fruit is large, beautiful to the eye, and unexcelled in quality. It possesses fine shipping qualities and the tree is precocious and prolific. November to April.

VALENCIA LATE ORANGE: The summer orange of California which begins to ripen at the close of the Navel season. The fruit is medium large; oblong. The flesh is of good quality, containing abundant juice which makes the variety the standard juice orange. The tree attains large size and is a regular and very heavy producer. May to November.

EUREKA LEMON: The leading lemon for both commercial and home planting. The fruit is of good size, clear lemon color and of the highest quality with abundant juice and few seeds. The tree is almost thornless and blooms and produces heavy crops throughout the year, with the bulk of the crop ripening during the spring and summer. This lemon is exceedingly prolific and probably bears heavier than any other citrus variety.

LISBON LEMON: This variety is somewhat harder than the Eureka and hence is the predominating lemon north of Tehachapi. The fruit is of medium size, high in quality with few seeds. The tree is large, a good producer, but thorny. It bears throughout the year.

MARSH SEEDLESS POMELO (GRAPEFRUIT): Known as "grapefruit," because the fruit hangs on the tree in clusters. The fruit is very large; practically seedless with abundant juice of the best quality.



MARSH SEEDLESS POMELO



EUREKA LEMON

THE CALIFORNIA FRUIT SUPREME . . .

Roeding's Quality

PEACHES

FREESTONE PEACHES

| Yearling Trees | 1-9 | 10-49 | 50-299 | 300 or more |
|-----------------|--------|--------|--------|-------------|
| 6-8' grade..... | \$2.00 | \$1.75 | \$.90 | \$.85 |
| 4-6' grade..... | 1.75 | 1.50 | .85 | .80 |
| 3-4' grade..... | 1.50 | 1.25 | .80 | .75 |
| 2-3' grade..... | 1.25 | 1.00 | .70 | .65 |

BABCOCK: Popular home orchard variety as well as commercial market peach. Tree is a strong grower and a heavy producer. Fruit is beautiful red color, flesh non-acid, honey sweet. A delicious table peach. Ripens early July.

ELBERTA: Most widely known and widely grown peach in the United States. In California it is used extensively for fresh shipment, canning and drying. The fruit is large, yellow, and of good flavor. Trees strong growers and heavy producers.

FAY ELBERTA: Finest of the Elberta types. Large fruit is yellow with a heavy red blush on the cheek. Flesh finer and sweeter than the ordinary Elberta. Small pit. Fruit dries heavier than Elberta. Ripens a few days later than Elberta. Finest home canning variety, an excellent commercial fruit for freezing, shipping and drying.

FISHER: Few new peaches have the outstanding features of the Fisher. It has two important shipping qualities in its roundness and firmness. Unsurpassed for eating fresh. Fine "peachy" flavor, smooth texture. Ripens six weeks ahead of Elberta. Splendid for home orchard. (Add 20c royalty.) Ripens June.

J. H. HALE: A widely planted shipping peach. Fruit is large in size, beautiful in appearance, with an almost fuzzless skin, overspread with deep crimson. The flesh is yellow, red at the pit, unusually firm. An excellent shipping peach, and in big demand for home canning. Ripens just after Elberta.

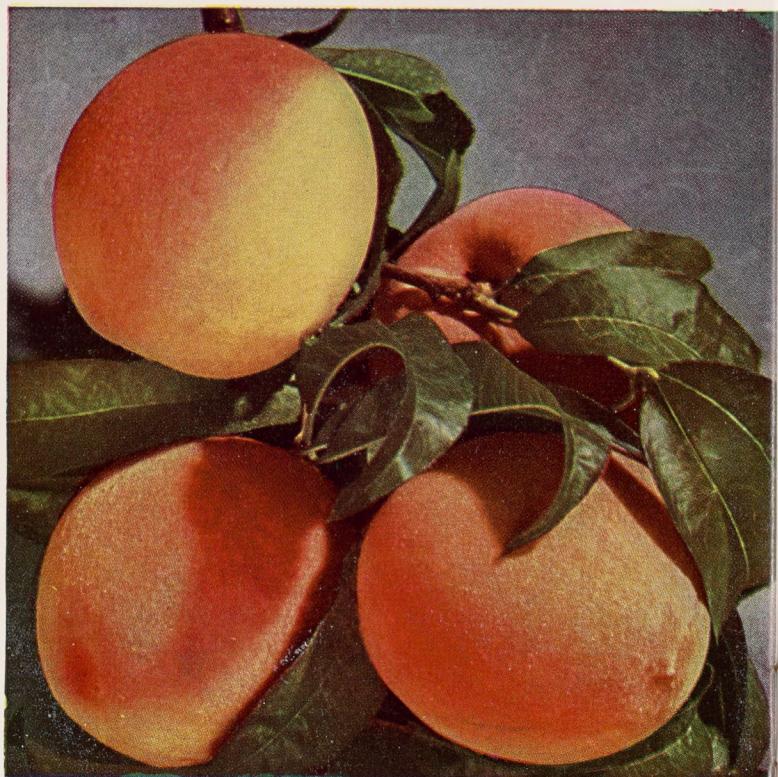
KIM EARLY ELBERTA: Similar in appearance to Elberta but ripens a month earlier. Fruit medium size, almost round, yellow with red cheek. Flesh yellow and firm. Best early commercial shipping variety.

LOVELL: Used extensively for shipping, drying and canning. Most popular for its drying qualities. It has a good reputation for sizing up well, and having a "narrow" drying ratio. One of its outstanding merits is the vigor and high productivity of the tree. Ripens late August.

MILLER'S LATE: The latest ripening freestone, and a good peach for the home orchard in warmer sections. Fruit is medium to large, of good quality and a heavy bearer.

MUIR: Ripens late August. Unexcelled for drying. Contains more sugar than any other variety. Very large fruit, clear yellow to the pit.

NECTAR: (Ripens late June-July.) The finest early white-fleshed freestones we have ever seen. It has size, beautiful coloring, a distinctive flavor with a delightful suggestion of nectarine tang and a wonderfully appetizing aroma. Firm, juicy, finely textured. Almost no fuzz on the skin. Should be in every family orchard.



ELBERTA FREESTONE PEACHES

REDGLOBE: This new variety, introduced commercially in 1954, ripens about two weeks earlier than Elberta. Round fruit; firm yellow flesh of fine texture and good flavor; yellow skin covered with bright red blush. Good for canning and freezing; well suited to long distance shipping. Tree is vigorous and productive.

RED HAVEN: A new early yellow freestone of medium size. Good color, firm flesh. Good shipper. Late June.

SALWAY: A fine reliable, yellow freestone, ripening in late summer when good peaches are scarce. Large fruit with deep yellow flesh, very juicy, melting and rich. Late September.

JUNE BUDS

ON LOVELL ROOTSTOCK

| | 50-299 | 300 or more |
|---------------------|--------|-------------|
| ½" caliper | \$.80 | \$.75 |
| ¾" caliper | .75 | .70 |
| 5/16" caliper | .70 | .65 |
| ¼" caliper | .60 | .55 |
| ¾" caliper | .55 | .50 |

CLING PEACHES

Cortez
Dix 66
Fortuna
Gaume
Gomes
Halford No. 2
Paloro
Peak
Shasta
Starn
Vivian

FREESTONE PEACHES

Cardinal
Fay Elberta
Redglobe
Red Haven
Rio Oso Gem

ALMONDS

Davey
Mission
Nonpareil

PLUMS

Burmosa
Eldorado
Laroda
Nubiana
Santa Rosa

10% Cash and Carry Discount on orders of \$10.00 or more on nursery stock only, paid for and taken from the salesyard at which order is placed.

Roeding's Quality Peaches

(Continued)

RIO OSO GEM: Ripening just after J. H. Hale, it exceeds that variety in both quality and flavor. Fruit is extra large, with an almost fuzzless skin overspread with a deep red blush. Unexcelled for table use and a fine fruit for home canning. The big commercial money-maker, and tops for Home Orchards, too.



RIO OSO GEM

NECTARINES

For Distinctive Flavor

CHICO: Large fruit is deep yellow with a heavy red blush. Yellow flesh is tender, juicy and of excellent flavor. July.

FIREGLOBE: This new variety yields large fruit of excellent quality and flavor. Skin develops a high blush before maturity. Firm, bright yellow flesh, with red pit cavity.

GARDEN STATE: A beautiful yellow-fleshed nectarine; juicy, tender and very palatable. Early July.

GOLD MINE: Large attractive fruit, delicious flavor. White flesh with some red at the pit, which is perfectly free. One of the best varieties for home canning and eating fresh. July.

JOHN RIVERS: Early ripening, highly colored, white-fleshed freestone. Good shipping variety. Mid-June.

PHILIP: Large size, highly colored freestone variety. Firm, yellow flesh is of excellent, fine texture and delicious flavor. Suitable for shipping. Tree is vigorous and good producer. July.

STANWICK: Leading shipping and drying nectarine. Fine for home canning. The fruit is large and attractive. Pale green skin, purplish on sunny side. Tender white flesh, aromatic and delicious. August.

PRICES same as for Peaches.

PATENTED FREESTONE VARIETIES

MEADOW LARK (Plant Patent No. 528): The earliest high quality yellow peach. Beautiful medium-sized golden fruit with a bright red blush. The juicy yellow flesh is sweet and pleasantly flavored. Semi-freestone. Late June.

SPRINGTIME (Plant Patent No. 1268): Very early, white-fleshed, red-blushed, medium-sized freestone peach. Its nectar-sweet juicy fruit, its early ripening and its color make it a fine peach for home orchard and local market. Late May.

| Yearling Trees, 3-4' grade or up: | 1-9 | 10-49 | 50 or more |
|-----------------------------------|--------|--------|------------|
| Meadow Lark | \$2.75 | \$2.50 | \$2.00 |
| Springtime | 3.50 | 3.15 | 2.65 |

CLING PEACHES for canning

Prices same as for Freestone Peaches on page 22.

CORTEZ: Fruit is of good size, round and smooth; deep yellow, attractive in color. Flesh is firm, good clear yellow. Early August.

FORTUNA: A new early yellow cling, valuable for early canning. Takes place of the Tuscan, since it is one of the first commercial canning clings to ripen. July.

GAUME: Large fruit; clear yellow flesh. One of the best varieties for canning. Tree vigorous and good producer. Mid-August.

GOMES (STUART): Large, clear yellow commercial canning variety of even size. Popular because of its desirable ripening position, following Halford.

HALFORD No. 2: Large, uniform round fruit. Golden yellow skin. Flesh sweet and deep yellow to the pit. Heavy bearer. A favorite with canners. Middle August.

PALORO: A leading mid-season canning variety in all peach districts. Large fruit has clear, yellow fine-grained flesh. Excellent for home orchard as well as commercial canning. Early August.

PEAK: Almost identical with Paloro but ripens a few days later. Given some preference in Sutter County "Peach Bowl" because of its lower susceptibility to mildew. Early August.

SELLER'S ORANGE: Large fruit is uniform in size. Beautiful golden color. Deep golden flesh, very firm, with pleasing flavor. Very good home canning variety. Early August.

SHASTA: Another early variety, similar to Fortuna in practically all its features.

SIMS: Large clear yellow. Produces large crops. Very popular with canners and growers in all districts. Favored in Southern California because it resists delayed foliation resulting from mild winters. A good home canning peach, makes wonderful pickled peaches. Late August.

STRAWBERRY CLING: One of the best for home canning. Skin creamy-white marbled with deep red. Flesh white, juicy and rich with an aromatic flavor. Early September.



STANWICK NECTARINE

EARLY FRUITING APRICOTS

| Yearling Trees | 1-9 | 10-49 | 50-299 | 300 or more |
|----------------|--------|--------|--------|-------------|
| 6-8' grade | \$2.00 | \$1.75 | \$1.20 | \$1.15 |
| 4-6' grade | 1.75 | 1.50 | 1.05 | 1.00 |
| 3-4' grade | 1.50 | 1.25 | 1.00 | .95 |
| 2-3' grade | 1.35 | 1.15 | .95 | .90 |

NOTE: Apricots on Apricot. Marianna 26-24, 15 cents higher per tree in 50-299 and 300 or more rates.

BLENHEIM OR ROYAL: The leading canning, drying and shipping cot. Fruit round-oblong, above medium size; skin clear orange-yellow with bright red blush, tender and free. Flesh clear orange-yellow, juicy and sweet. June.

MOORPARK: Home canning and local market variety. Fruit large, round-oblate, compressed. Skin orange-yellow with brown spots; flesh clear yellow, melting, juicy, with plum-like flavor. June.

NEWCASTLE EARLY: Early shipping variety. Fruit medium-sized and round; skin lemon-yellow. Flesh deep yellow, juicy and sweet. Early June.

ROUTIER'S PEACH. Home orchards and drying variety. Fruit extra large, somewhat flattened on sides; skin orange-yellow, mottled and splashed with red; flesh saffron-yellow, juicy, fine grained, with strong apricot flavor. Attractive because of its immense size and rich golden color. June.

TILTON: Popular for home and commercial canning. Also makes a good dried fruit. Freestone. Fruit large and symmetrical; skin orange-yellow tinged shell pink; flesh clear yellow, fine grained, very firm. July.

FRANCISCAN: (Plant Patent No. 808.) This new variety, introduced commercially in 1948, is of good shipping, drying and canning quality. Skin medium yellow, orange cheeked; flesh firm. Vigorous tree is very tolerant to heat and cold; heavy producer. June. (Add 25c royalty.)



BLENHEIM APRICOTS

PLANT IN '57 . . .

Pick Your Fruit in '58!

•
ROEDING'S QUALITY

Specimen Fruit Trees

Our customers, aware of the advantages of our large specimen ornamental and shade trees, have repeatedly asked us to prepare SPECIMEN FRUIT TREES. Now, for the first time in the west, we offer ROEDING'S QUALITY SPECIMEN FRUIT TREES! These not only give height and a mature effect but provide spring blossoms, summer shade, and above all—DELICIOUS FRUIT 1 YEAR AFTER PLANTING. All leading fruit and flowering varieties—available bare root for planting during the winter months. Priced according to type and size—\$25 to \$150 each. F.O.B. our Salesyards.



BING CHERRIES

CHERRIES

FOR EARLY SPRING FRUIT

| Yearling Trees | 1-9 | 10-49 | 50-299 | 300 or more |
|----------------|--------|--------|--------|-------------|
| 6-8' grade | \$2.25 | \$2.00 | \$1.40 | \$1.35 |
| 4-6' grade | 2.00 | 1.75 | 1.30 | 1.25 |
| 3-4' grade | 1.75 | 1.50 | 1.05 | 1.00 |
| 2-3' grade | 1.60 | 1.35 | .85 | .80 |

***BING:** California's finest black shipping cherry and most popular home orchard variety. Large heart-shaped fruits are borne on sturdy productive trees. The best cherry to eat fresh and for freezing.

***BLACK REPUBLICAN:** Medium sized black fruits. Flesh is firm and of rich flavor. Keeps well. Good pollinator.

***BLACK TARTARIAN:** Most popular early variety. Medium-sized black fruits have excellent flavor. If you have space for only one cherry, plant this one. It is usually self-fruitful.

ENGLISH MORELLO: A good sour cherry for pies. The tree produces large crops of medium-sized dark red fruits with red juice. Is self-fruitful.

***LAMBERT:** A large dark red cherry ripening late and valuable for extending the cherry season.

***ROYAL ANN** (Napoleon Bigarreau): Popular California canning and shipping variety. Large light amber fruits, borne on large, productive trees.

*All sweet cherries are not sufficiently self-fruitful. Plant with Black Tartarian or Black Republican for cross pollination.

Roeding's Quality **PLUMS**

Enjoy Plums in Any Season

| Yearling Trees | 1-9 | 10-49 | 50-299 | 300 or more |
|----------------|--------|--------|--------|-------------|
| 6-8' grade | \$2.00 | \$1.75 | \$0.90 | \$0.85 |
| 4-6' grade | 1.75 | 1.50 | .85 | .80 |
| 3-4' grade | 1.50 | 1.25 | .80 | .75 |
| 2-3' grade | 1.25 | 1.00 | .75 | .70 |

NOTE: Plums on Mariannas 26-24, 15 cents per tree higher than above in 50-299 and 300 or more rates.

BAVAY'S GREEN GAGE: Popular for home canning. Fruit medium in size, round-oval, halves equally; skin straw yellow with light bloom, faintly splashed. Flesh golden yellow, juicy, tender and sweet. Tree very productive, excellent for Home Orchard.

BEAUTY: Earliest commercial shipping variety among Japanese plums. Heart-shaped; skin crimson sprinkled with white dots; flesh amber streaked with scarlet, delightful flavor. Vigorous grower, self fertile. Early June.

BURMOSA: Resembles Beauty and ripens at about the same time, but is of larger size, firmer texture and better keeping quality. A creamy-amber fleshed freestone; skin greenish-yellow with purple. Burmosa is not self-fertile; plant with Santa Rosa or Wickson. June.

DUARTE: A blood-red plum in wide favor as a shipper. Large, heart-shaped fruit; red skin with heavy bloom. Firm flesh, blood-red in color, sweet and of delicious flavor. Better than Satsuma for home use. July.

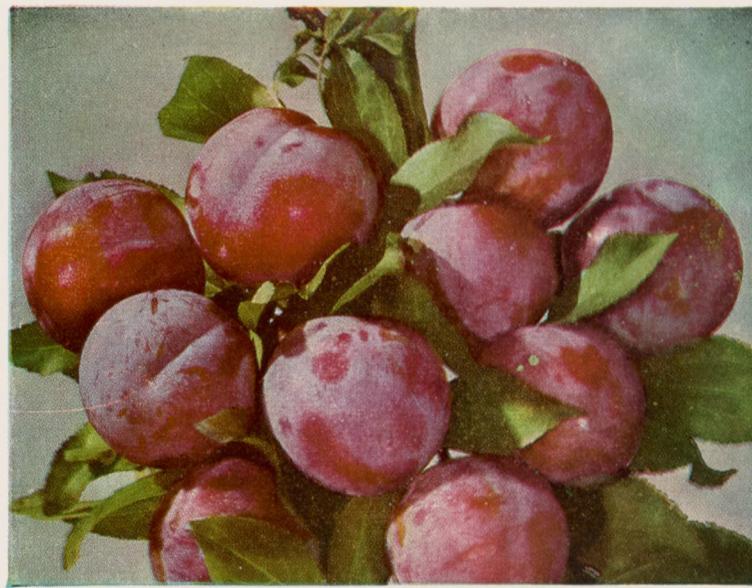
ELDORADO: Medium large, flat, tomato shaped, dark red (almost black) plum of good keeping quality. Flesh hard, amber color when ripe, sweet, somewhat dry. Very vigorous grower.

ELEPHANT HEART: A very large freestone blood plum of excellent quality. Fruit keeps and ships well. Tree is hardy and good grower.

LARODA: Large round fruit of very good quality. Full dark red skin; firm amber flesh. Mid-July.

MARIPOSA: Large purple red fruit, overlaid with a glowing lilac bloom. Flesh is blood red, tender, juicy and very sweet. Keeps well. August-September.

NUBIANA: Large flat-shaped fruit. Dark purplish-red skin; firm, light amber, meaty flesh. Ships well. July.



SANTA ROSA PLUMS

PRESIDENT: Local market and green shipper. Fruit uniform, large, and egg shaped. Skin purple with deep bloom; flesh yellow and of fine texture. Popular table plum. September.

QUEEN ANN: Dark, mahogany skinned large fruit; light amber, firm, meaty flesh. Excellent storage and shipping characteristic. Mid-August.

REDROY: Round-ovate fruit. Bright full red skin; firm, amber flesh, meaty and of good quality. Good shipper. Mid-July.

SANTA ROSA: One of the best early shippers. Fruit large, conical, uniform; skin purplish-crimson with pale yellow bloom; flesh yellow, mottled and streaked with crimson. Juicy with decided plum flavor. Self-pollinator. Bears well without pollenizer, but plant with Beauty for best results. Mid-June.

SATSUMA (Blood Plum): Home canning and preserve plum. Large, almost round fruit, small pit, deep dark red skin. Flesh red, firm and juicy. Fine flavor. Plant with Santa Rosa. July-August.

WICKSON: Popular with commercial shippers. Fruit symmetrical, large and heart-shaped; skin cherry red to deep scarlet; flesh amber, firm and sugary. Good plum flavor. Pollenize with Beauty or Santa Rosa. Early August.

Delicious, Appetizing **FIGS**

| Yearling Trees | 1-9 | 10-49 | 50-299 | 300 or more |
|----------------|--------|--------|--------|-------------|
| 6-8' grade | \$2.10 | \$1.85 | \$0.95 | \$0.90 |
| 4-6' grade | 1.85 | 1.60 | .90 | .85 |
| 3-4' grade | 1.60 | 1.35 | .85 | .80 |
| 2-3' grade | 1.35 | 1.10 | .80 | .75 |

BROWN TURKEY: Large, elongated fruit, rich purplish brown. Flesh is strawberry red, fine grained, sweet and juicy. Adaptable to all fig growing sections.

CALIMYRNA: The genuine Smyrna fig. Large, onion-shaped fruit, greenish to lemon-yellow; pulp is amber or light strawberry and unsurpassed in flavor. Requires caprification. Only recommended for commercial planting. Ripens mid-summer.

CONADRIA: This new and very promising hybrid fig climaxes 28 years of breeding work begun by Prof. Ira J. Condit, who has done so much for the fig industry. Conadria is a contraction of his name and Adriatic. The meat is of appealing light color, rich and distinctive in flavor. Very high sugar content. The fast growing tree is capable of producing a profitable crop its third year. Ripens July.

KADOTA: Leading canning and preserving variety. Fruit of medium size; skin thin and light green in color; flesh white tinged with pink and of good flavor. Tree a rampant grower and free fruiting. August.

MISSION: California's oldest and most popular shipping and drying fig. Fruit medium to large; skin rough, mahogany violet; flesh good grain, dull red or brownish amber, sweet and of good flavor.

WHITE ADRIATIC: Leading drying fig. Medium size, roundish; skin thin, greenish-yellow; flesh red or white with violet streaks, good quality. August.

WHITE GENOA: Huge white fig. Excellent for planting near the coast; also bears well inland. Fruit is pear-shaped with a waxy yellow skin and sweet amber flesh.

CALIFORNIA PRUNES

| Yearling Trees | 1-9 | 10-49 | 50-299 | 300 or more |
|----------------|--------|--------|--------|-------------|
| 6-8' grade | \$2.00 | \$1.75 | \$1.25 | \$1.20 |
| 4-6' grade | 1.75 | 1.50 | 1.10 | 1.05 |
| 3-4' grade | 1.50 | 1.25 | 1.05 | 1.00 |
| 2-3' grade | 1.35 | 1.15 | 1.00 | .95 |

NOTE: Prunes on Marianna 26-24 root, 15c higher in 50-299 and 300 or more rates.

BURTON: Largest of all prunes, money maker as a green shipper, delicious fresh or dried, unexcelled for canning. Skin violet-purple, light blue bloom, flesh golden yellow, fine grained, tender; small freestone pit. Plant with French Improved for pollination. August-September.

COATES 1418: Commercial drying prune. Good size; skin deep purple-blue with light blue bloom; flesh sweet, yielding a high sugar content. Dries to the larger sizes. August.

FRENCH IMPROVED: Popular commercial prune. Medium size; skin of good texture, dark blue in color; flesh golden, firm, sweet and fine grained, with high sugar content. Trees vigorous, productive. August.

IMPERIAL EPINEUSE: Extra large. Can be used fresh or for drying. Fruit large; skin purplish-red; flesh greenish-yellow, high sugar content. Plant with French for pollination. August-September.

STANDARD: Combination shipping and drying fruit. As fresh fruit, keeps in good condition over a long period, can be shipped dead ripe. Fruit is large, purple in color, with thick blue bloom. Amber flesh is fine grained, good flavor. Early August.

SUGAR: Earliest of all. Skin dark purple, thick white bloom. Flesh tender and sugary. Tree vigorous. Late July-August.

PEARS...

FOR FRUITS IN FALL

| STANDARD VARIETIES | | | |
|--------------------|--------|--------|--------|
| Yearling Trees | 1-9 | 10-49 | 50-299 |
| 6-8' grade | \$2.25 | \$2.00 | \$1.30 |
| 4-6' grade | 2.00 | 1.75 | 1.15 |
| 3-4' grade | 1.75 | 1.50 | 1.00 |
| 2-3' grade | 1.50 | 1.25 | .90 |
| | | | 300/up |
| | | | \$1.25 |
| | | | \$2.50 |
| | | | \$2.00 |
| | | | \$1.50 |
| | | | \$1.35 |
| | | | 2.25 |
| | | | 1.75 |
| | | | 1.25 |
| | | | 1.20 |
| | | | 2.00 |
| | | | 1.50 |
| | | | 1.10 |
| | | | 1.05 |
| | | | 1.75 |
| | | | 1.25 |
| | | | 1.05 |
| | | | 1.00 |

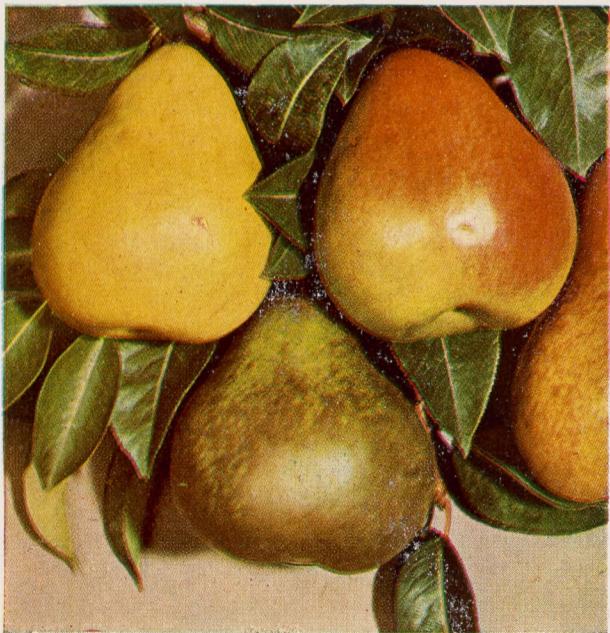
(Devoe and Max Red Bartlett)

PATENTED VARIETIES

| | | | |
|--------|--------|--------|--------|
| 1-9 | 10-49 | 50-299 | 300/up |
| \$2.50 | \$2.00 | \$1.30 | \$1.25 |
| 2.00 | 1.75 | 1.15 | 1.10 |
| 1.75 | 1.50 | 1.00 | .95 |
| 1.50 | 1.25 | .90 | .85 |

Quince root 5c higher in quantities of 50-299 and 300 or more.

BARTLETT: The outstanding canning, drying, and market pear. Fruit large and regular in shape, tapering slightly toward apex; skin bright yellow with rose blush. Flesh fine grained, white, buttery and juicy. Decided pear flavor. August.



BEURRE HARDY

DOYENNE DU COMICE

WINTER NELIS

BEURRE HARDY: An excellent shipping variety, used largely for export. Fruit medium large, symmetrical with tapering neck; skin greenish-yellow, shaded red, sprinkled with brown dots. Flesh buttery, melting and juicy. August-September.

DEVOE (Plant Patent No. 728): A very attractive pear, rather unusual with its long neck. Outstanding for its resistance to blight, large size, beautiful color, fine texture, good keeping and shipping characteristics. A real challenge to Bartlett for home and commercial planting. August.

DOYENNE DU COMICE: Good for shipping and home orchard. Fruit large, roundish, tapering toward the stem; skin greenish-yellow shaded crimson. Flesh rich, buttery and melting. October.

SECKEL: (Summer Seckel.) Local market and home use. Fruit pear-shaped, symmetrical and uniform; skin smooth, yellowish-brown, suffused with russet-red. Flesh creamy white, melting, buttery and spicy with a honey-like flavor. Tree dwarf in habit. August.

WINTER NELIS: One of the latest pears to ripen. Fruit medium in size and of a roundish formation; skin decidedly brown dotted with gray russet. Flesh cream colored, fine grained, juicy and richly aromatic. Noted commercially for good keeping qualities, marketed from storage during winter and spring months. November.

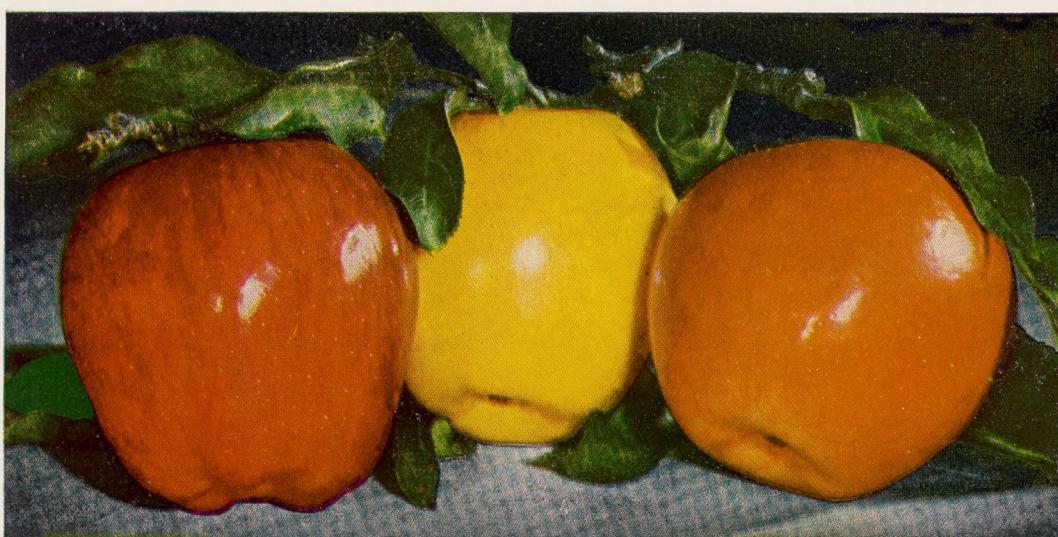


BARTLETT

THE NEW MAX-RED BARTLETT PEAR

THE MAX-RED BARTLETT PEAR: (Plant Patent No. 741.) Is a sport of the well-known Bartlett variety. This new variety, while maturing at about the same time as its parent, distinctively differs therefrom primarily in the coloring of the fruit when matured. The texture of the fruit is a little finer, the quality somewhat sweeter and juicier, while the wood is reddish in color. The flesh is white, while the skin turns from a Morocco Red to a Mahogany Red. An excellent keeper in cold storage.

The tree is of medium size; tall; upright; vigorous; rapid-grower; hardy; and a very productive and regular bearer. Ripens in August. A new addition to the home garden as well as for the commercial growers.



RED DELICIOUS

YELLOW DELICIOUS

JONATHAN

Grow Roeding's Quality

APPLES FOR HEALTHFUL LIVING

| Yearling Trees | 1-9 | 10-49 | 50-299 | more | 300 or |
|----------------|--------|--------|--------|--------|--------|
| 6-8' grade | \$2.25 | \$2.00 | \$1.30 | \$1.25 | |
| 4-6' grade | 2.00 | 1.75 | 1.15 | 1.10 | |
| 3-4' grade | 1.75 | 1.50 | 1.00 | .95 | |
| 2-3' grade | 1.50 | 1.25 | .90 | .85 | |

JONATHAN: A favorite market, shipping and cooking variety. Fruit medium size, roundish and oval; skin bright red, on the sunny side quite dark; flesh a delicate cream with a faint suggestion of red. Flavor excellent. October.

RED DELICIOUS: Fruit long and tapering. Skin dark red; flesh white, fine grained, sweetly acid with pleasant aroma. Commands premium prices in all markets. November.

RED JUNE: A beautiful red dessert apple. Fruit medium in size; skin deep red suffused with yellow. Flesh white and tender with a pleasant sub-acid flavor. Does well in the hot interior valleys. July.

RED GRAVENSTEIN: The fruit is large and round; delicious, crisp and juicy; solid, dark red. Ripens early August.

Roeding's Quality APPLES (Continued)

RED McINTOSH: An improved strain of the famous McIntosh apple. Flesh crisp and juicy; skin solid red, large size. October-November.

RED ROME BEAUTY: Dark red color, medium size fruit, rather oblong; flesh greenish white, fine grained, juicy and slightly subacid. Tree grows to medium size and bears quickly. October-November.

WHITE ASTRACHAN: Early local market apple. Fruit large, almost round. Skin deep yellow suffused with pink and red; flesh white and decidedly acid. Desirable for cooking. July.

WHITE WINTER PERMAIN: Splendid shipping and market variety. Medium to large size, oblong shape; skin pale yellow with russet dots, brilliant blush. Flesh yellow, fine grained, tender and juicy. Grows on almost any soil. November.

WINTER BANANA: Large, shapely, yellow apple with distinct musky fragrance. Fruit almost round, flattened at the base. Thick yellow skin with dark pink cheek; crisp, tender flesh, subacid, and of good quality. October.

YELLOW BELLEFLOWER: Popular shipper. Large, oblong and ribbed; skin yellow with a tinge of green, pink blush on sunny side. Flesh white, firm, tender, juicy. October.

YELLOW DELICIOUS: Golden yellow sport of Delicious. Combines all desirable features of its parent with handsome color and wide adaptability. November.

YELLOW NEWTOWN PIPPIN: Home orchard favorite, widely used commercially. Fruit irregular oblate; skin yellow shading to pink, with russet dots. Flesh cream white, firm, tender, slightly acid. December.

CRABAPPLES

RED SIBERIAN: Fine for jellies, spicing and cider. Rather small, round fruit. Skin bright red on yellow. Flesh subacid. Grows in all parts of California. August.

TRANSCENDENT: The best large crabapple. Large fruit, flattened at end. Skin golden yellow with rich red cheek. Flesh crisp, tender, subacid. September.

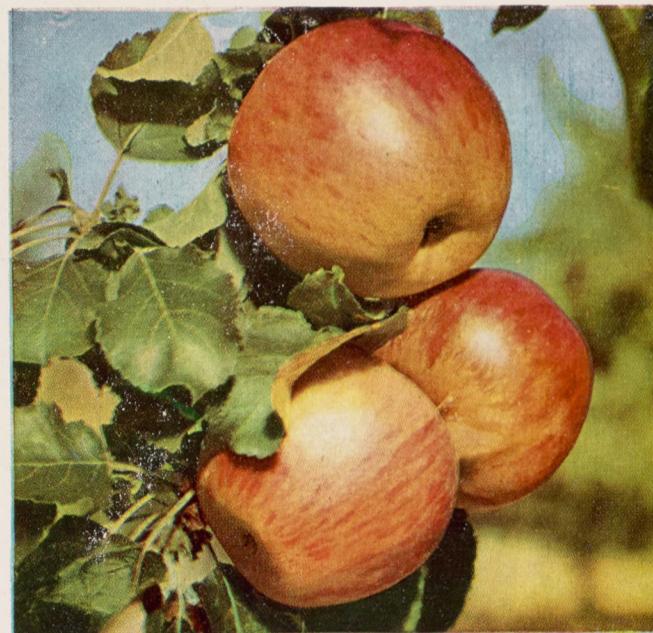
YELLOW SIBERIAN: Fruit medium large, golden yellow, borne in large clusters. Flesh is juicy, subacid and of good quality.

NEW APPLES

Developed by ALBERT ETTER, Pioneer Hybridizer

Many years ago the late Mr. Etter commenced his patient research for new apple varieties in his orchards located in a remote section of Humboldt County. In the course of his work through the years no less than 15,000 crosses were made under pre-evaluated conditions, and more than 2,000 varieties placed under observation. The varieties listed below are the first fruits of his achievement . . . they are recommended wholeheartedly as new apples of outstanding merit and interest. We suggest that you enjoy the distinction of "pioneering" one or more of the new Etter apples in your home orchard.

| Yearling Trees | 1-9 | 10-49 | 50 or more |
|----------------|--------|--------|------------|
| 6-8' grade | \$2.50 | \$2.25 | \$1.40 |
| 4-6' grade | 2.25 | 2.00 | 1.25 |
| 3-4' grade | 2.00 | 1.75 | 1.15 |
| 2-3' grade | 1.75 | 1.50 | 1.05 |



JONWIN

ALASKA: (Plant Patent No. 699.) The privileged few who have seen and tasted this exciting novelty praise its crispy coolness, its splendid production and handsome size and shape. October fruits are "banks of snow" against dark green foliage.

CRIMSON GOLD: Our first introduction of this apple was by way of a jar of delicious golden sliced fruit offered by Mr. Etter. The slices were preserved in their original form, not frayed or broken. When eaten, the slices are crisp, melting and deliciously rich. The medium-sized, rounded fruits have a red skin and white flesh, but cooking turns the flesh a golden yellow, like sliced cling peaches.

ETTER'S GOLD: (Plant Patent No. 659.) Large plentiful, golden fruits begin to mature in October; crisp

and delightful to eat even when over-ripe; sprightly, mild, sub-acid flavor and firm flesh persist through cooking. A good keeper. Etter's Gold may be stored for early winter desserts.

HUMBOLDT: (Plant Patent No. 658.) Mr. Etter discovered the striking feature of this variety in the spring. He found masses of huge fragrant flowers, flushed pink. Good eating quality of the medium-sized fruits are far above expectancy in a variety producing such a splendid crop of flowers. Fruits maturing in late fall have creamy flesh, tinted pink, showing through transparent skin.

JONWIN: (Plant Patent No. 710.) Hybrid of Jonathan and Baldwin, this delicious red apple combines the best features of both. Jonwin develops large-sized

fruits of Baldwin and ripens in August-September with Jonathan. Fruits are more crisp and tender of flesh than either of its parents.

PINK PEARL: (Plant Patent No. 723.) Remarkably transparent skin glows with the color of pink flesh beneath. A startling "bouquet" is discovered with the first bite into this medium to large-sized apple ripening in September. Pink Pearl makes delicious pink apple sauce.

WICKSON: (Plant Patent No. 724.) This diminutive apple surpasses most crabapples in color, form, and flavor. Masses of brilliant-red fruits almost conceal the foliage in fall. The flavor is enticing and sugary sweet. A fine small apple for fresh eating, deliciously spiced, unsurpassed for jam and jelly.

POMEGRANATE

For Brilliant Beauty

| | 1-9 | 10-49 | 50-299 | 300 or more |
|------------|--------|--------|--------|-------------|
| 3-4' grade | \$2.00 | \$1.75 | \$0.90 | \$0.85 |
| 2-3' grade | 1.75 | 1.50 | .85 | .80 |

WONDERFUL: For commercial shipping and home use. Fruit extra large; skin pale green-yellow suffused with pink and red; flesh a rich garnet color. Abundant juice, piquant flavor. Gorgeous red flowers, bright glossy green foliage, large brilliantly colored fruits. Admirably adapted to aligning drives, for grouping, mass effects and borders. October.

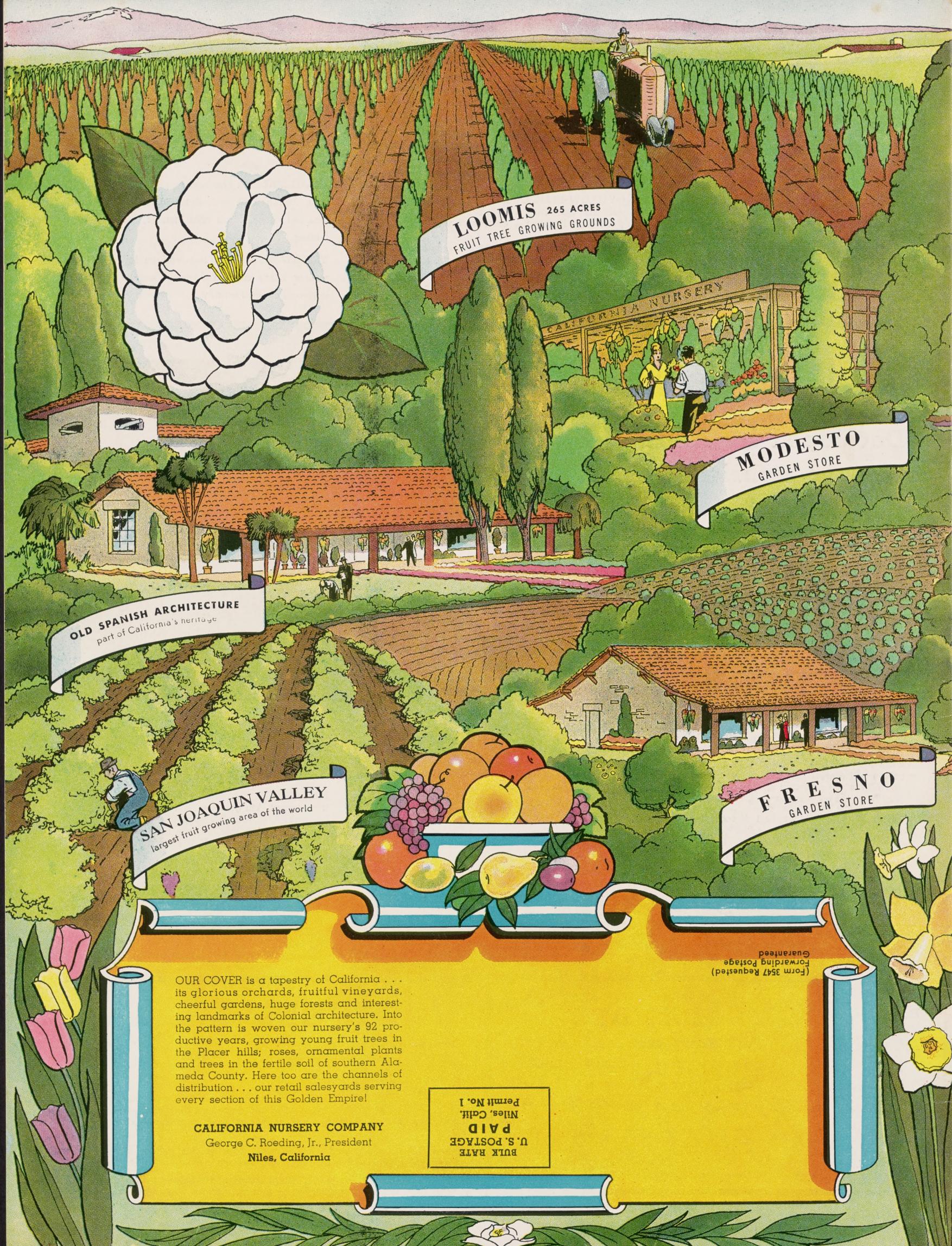
QUINCES FOR TASTY JELLIES

| Yearling Trees | 1-9 | 10-49 | 50 or more |
|----------------|--------|--------|------------|
| 6-8' grade | \$2.25 | \$2.00 | \$1.00 |
| 4-6' grade | 2.00 | 1.75 | .90 |
| 3-4' grade | 1.75 | 1.50 | .85 |
| 2-3' grade | 1.50 | 1.25 | .80 |

APPLE OR ORANGE: Shipping, market and home use. Fruit large, skin smooth, rich golden color; flesh orange-yellow, fine grained. In preserves or sauce has a rich, aromatic flavor. September.

PINEAPPLE: Apple-shaped. Skin smooth, light golden yellow, flesh white, tender, with a pineapple-like flavor. September.

SMYRNA: For home use and shipping. Large, round-oblong fruit; skin lemon-yellow; flesh tender, aromatic. Strong quince perfume. September.



OUR COVER is a tapestry of California . . . its glorious orchards, fruitful vineyards, cheerful gardens, huge forests and interesting landmarks of Colonial architecture. Into the pattern is woven our nursery's 92 productive years, growing young fruit trees in the Placer hills; roses, ornamental plants and trees in the fertile soil of southern Alameda County. Here too are the channels of distribution . . . our retail salesyards serving every section of this Golden Empire!

CALIFORNIA NURSERY COMPANY
George C. Roeding, Jr., President
Niles, California

PAID
U. S. POSTAGE
BUCK RATE
Permit No. 1
Niles, Calif.
Forwarding Postage
(Form 3547 Requested)
Guaranteed